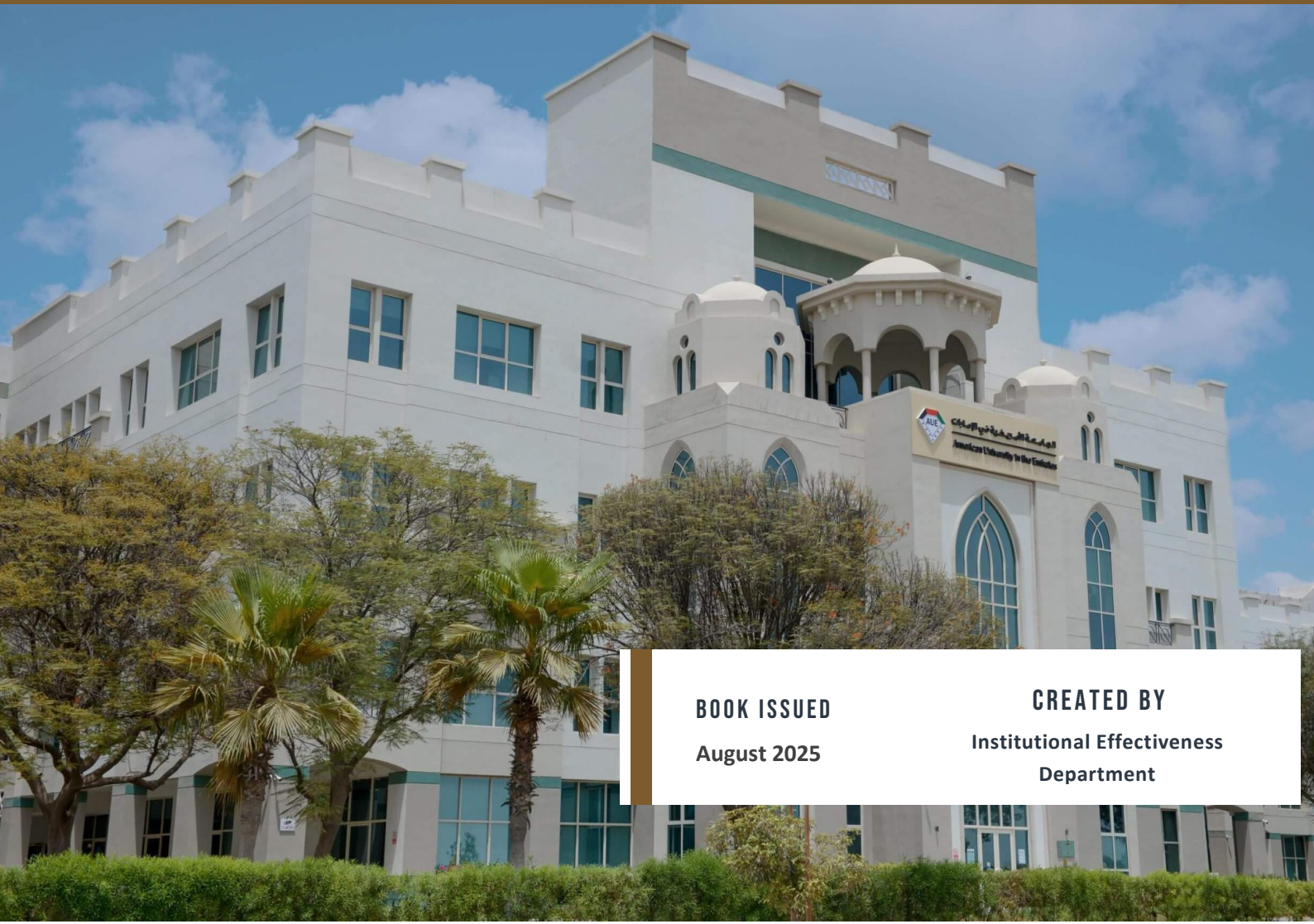




الجامعة
الأمريكية
في الإمارات
American
University
in the Emirates

FACTBOOK 2024-2025



BOOK ISSUED
August 2025

CREATED BY
Institutional Effectiveness
Department

PREFACE



The 2024-2025 American University in the Emirates Fact Book was developed with the intent of presenting data on:

- Admissions;
- Student Enrollment;
- Degrees conferred;
- Success rates;
- Alumni and Employability;
- Academic Programs and Courses;
- Faculty and Staff;
- Tuition, Aid and Scholarships;
- Faculty Research,

to provide the University stakeholders with the overview of institutional information.

The Factbook was developed by the Institutional Effectiveness Department, based on collated institutional data.



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I. University Overview

The American University in the Emirates (AUE) originated in the Academic Year (AY) 2006-2007 as the “American College in the Emirates” (ACE). The College’s initial mission “*to offer quality, multidisciplinary, and career-oriented academic degree programs, that prepare students for successful employment and continuing higher education.*” As a self-financed institution, ACE awarded two-year associate degrees in media, information technology, business, and design. At this time, the United Arab Emirates and Dubai governments and business sectors accepted graduates with associate degrees for intermediate and entry-level employment.

The College labeled itself an “American College” since it offered associate degrees under a credit hour system and an North American curriculum comprised of General Education and free elective courses. In the 63-credit hours associate degree programs, ACE focused on General Education and the Liberal Arts during the first year of study and offered specialization courses with job training for the second year.

The initial intake in the 2006-2007 year was comprised of 40 students, a blend of first-year students and working professionals. By the year’s end, 21 students had dropped out due to a lack of English language and mathematics competency. For a startup, self-financed institution, a greater than 50% dropout rate was a significant challenge. However, with the shareholders’ commitment and financial support, the founding Board of Trustees (BoT) and the College President were inspired to continue with the project of establishing a new, top quality academic institution that would prioritize academic rigor and education. The BoT added two new priorities to the initial strategic plan: 1) student success and retention; and 2) resource optimization. By the end of AY 2007-2008, the College developed the slogan “*Nothing is Impossible*” to inspire students to thrive and overcome all challenges in academic and professional endeavors, as well as to motivate the College’s faculty members and staff to work effectively and efficiently in the face of inevitable early obstacles.

During AY 2008-2009, before ACE graduated its first cohort (i.e., the class of 2007), the global financial crisis affected most business firms in Dubai and the Gulf region in general. As a result, organizations downsized and retained only the most skilled and experienced staff. The College’s Board of Trustees observed the effects of the crisis on the United Arab Emirates’ markets and business firms and the College’s graduates. Consequently, to meet the new market dynamics, the Board was determined to equip its graduates with more knowledge, skills, and competencies by offering full bachelor’s degree programs.

For a complete history, by year, of the University, please visit <https://aue.ae/brief-history-of-aue/>

AUE VISION, MISSION, AND CORE VALUES



Vision

“The American University in the Emirates (AUE) is dedicated to be one of the leading higher educational institutions locally and regionally, providing an integrated pathway for students to become creative, effective, and productive members of the community”



Mission

“The American University in the Emirates is a coeducational undergraduate and graduate degree-granting institution committed to preparing students as global citizens for future career aspirations and lifelong learning through quality teaching, research, and service opportunities.”



AUE Core Values

Improving the Quality of Life

Equal Opportunities and Recognition

Stewardship

Openness, Trust and Integrity

National pride and loyalty to the UAE



Teamwork and Partnership



Innovation, Creativity and Entrepreneurship



Respect and Dignity



Sustainability



GOALS & OBJECTIVES

Theme 1: Quality inclusive education & lifelong learning

Enhance a diverse and inclusive learning environment while enhancing teaching and curricula quality through the implementation of innovative programs that meet industry demands and foster critical thinking

- Explore industry trends, technological advancements, and societal needs to identify areas where new academic programs can be introduced.
- Regularly review and update curricula to ensure alignment with local and international accreditation standards and industry needs and emerging trends.
- Develop and implement diversity and inclusion training programs for faculty, staff, and students to promote cultural competency and create an inclusive University community.
- Foster faculty excellence and development for enhanced teaching and learning.
- Strengthen comprehensive student and academic support services for student success.

Develop future-ready graduates and foster students' career Readiness and Lifelong Learning

- Establish partnerships with industry and professional organizations to provide experiential learning opportunities, internships, and real-world projects for students.
- Advance a lifelong learning framework that offers alumni and working professionals' opportunities for upskilling, reskilling, and continuing education to adapt to evolving market demands.
- Enhance employability rate by equipping students with essential skills and knowledge for successful job market entry.

Theme 2: Research, Innovation and Entrepreneurship

Empower and encourage research for advancing knowledge and innovation.

- Increase the quantity and quality of research publications and creative activities.
- Establish mechanisms to identify and pursue grant funding opportunities from government agencies, foundations, and industry sponsors that align with research priorities and innovative projects.
- Collaborate with community organizations, government agencies, and industry partners to address societal challenges and contribute to the development of innovative solutions.
- Encourage faculty and students to evaluate research outcomes for potential patentable inventions.

- Foster a research-oriented environment by encouraging faculty members to mentor and involve students in research projects, nurturing their research skills and passion for discovery.

Embrace an innovation ecosystem that supports and nurtures entrepreneurship.

- Cultivate entrepreneurship education into academic programs' curriculum.
- Support Startup Creation by supporting the creation and growth of startup ventures.
- Stimulate partnerships with industry and the business community to encourage collaboration, knowledge transfer, and technology commercialization.

Theme 3: Community Engagement, Outreach and Advancement

Cultivate a culture of community engagement and collaboration for social impact.

- Forge strategic partnerships and collaborations with local and international organizations, academic institutions, non-profit organizations and community stakeholders to enhance opportunities for student internships, student exchange, faculty exchanges, joint research projects, joint degree, and community engagement initiatives.
- Engage and support university stakeholders in community service, volunteerism, and outreach activities to foster meaningful connections and contribute to the well-being of the local community.

Develop a strong and distinctive university brand and establish outreach initiatives

- Enhance the university's visibility and reputation by implementing a cohesive branding strategy across all communication channels to enhance brand recognition and consistency.
- Enrich student recruitment and enrollment strategies by strengthening recruitment partnerships with high schools, educational consultants, and international agencies to expand the university's reach and attract a diverse pool of applicants.

Increase advancement efforts to secure additional resources.

- Cultivate involvement of university stakeholders for effective fundraising, including alumni, industry partners, and advisory board members.

- Create a diverse fundraising portfolio that includes individual donors, corporate partnerships, foundations, and government grants.
- Increase financial resources generation and diversification.

Theme 4: Sustainability

Establish a culture committed to sustainable practices and responsibility.

- Promote campus operations through sustainable practices and technologies.
 - Embed sustainability principles and practices across all University functions, including curriculum, research, and services to educate and raise awareness among students, faculty, and staff about environmental and sustainable issues.
 - Establish sustainable collaborations with local community partners, government bodies, businesses, and non-profit organizations to co-create impactful initiatives.
 - Implement cost-saving initiatives through sustainability practices.
-

FALL 2024 FAST FACTS

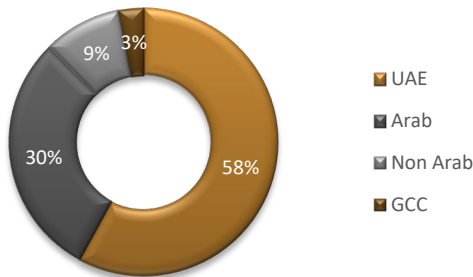
Student Demographics

Admission Fall 2024-25	
Number of Applicants	654
Number of Admitted	607
Number of Enrolled	607

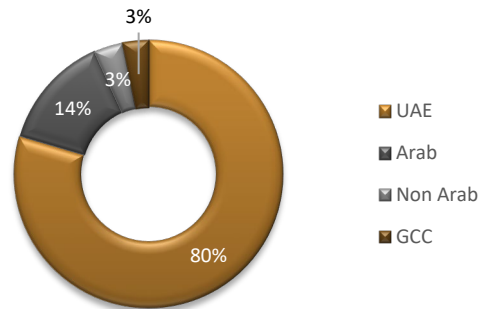
Fall 2024-25 Data	
Total Enrollment	2287
Enrolled Undergraduates	2081
Enrolled Graduates	206
Number of Nationalities	55
Students with Aid/Scholarship	1726
Student Aid/Scholarship (in Million AED)	11.58

Enrollment by Level and Nationality Group

Bachelor Degree

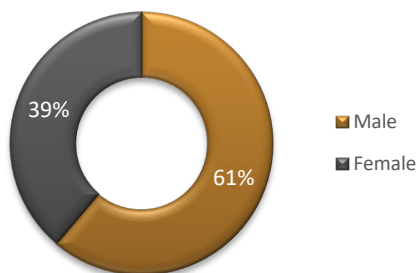


Master Degree

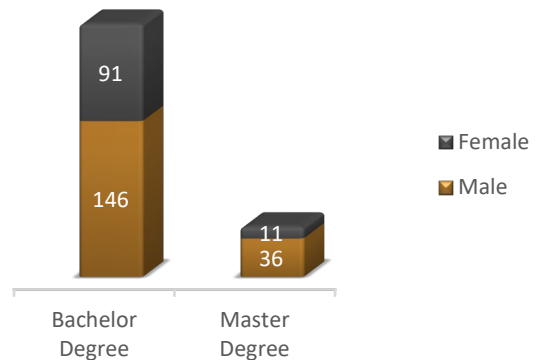


*Includes only degree-seeking students, graduates and undergraduates

Student Enrollment by Gender



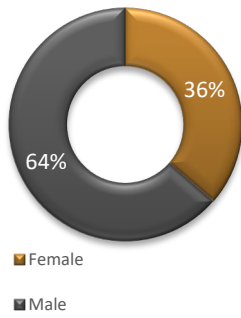
Graduates by Award-Level & Gender



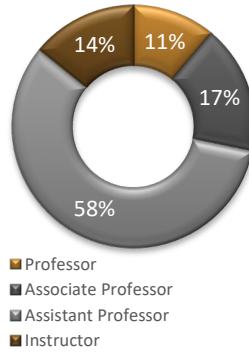
FALL 2024 FAST FACTS

Faculty and Staff

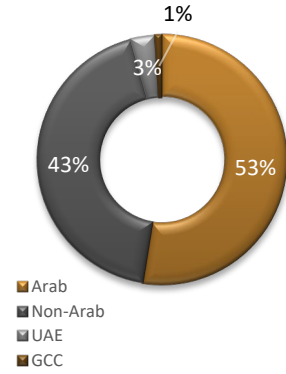
Faculty by Gender



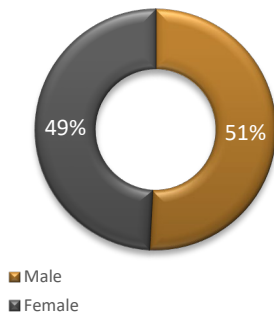
Faculty by Rank



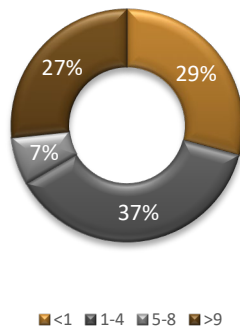
Faculty by Nationality



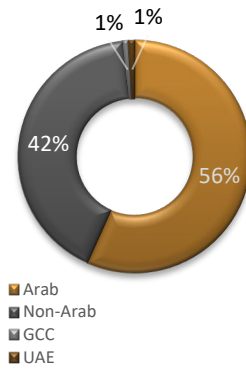
Staff by Gender



Tenure of Staff Members
(in years)



Staff by Nationality



II. Accreditations

Commission for Academic Accreditation (CAA) – Ministry of Education

The American University in the Emirates located in the emirate of Dubai is officially licensed from 26th of April 2023 to 4th of September 2027 by the Commission of Academic Accreditation of the Ministry of Higher Education and Scientific Research, United Arab Emirates, to award degrees and qualifications in higher education.

Southern Association of Colleges and Schools Commission and Colleges

The American University in the Emirates (AUE) is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's, and doctoral degrees. AUE may also offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of AUE may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org)

College of Business Administration

The College of Business Administration (COBA) and its degree programs (Bachelor of Business Administration, Master of Business Administration, Master of Sport Management and the Doctorate in Business Administration) were accredited, in 2022, by The Association to Advance Collegiate Schools of Business (AACSB) and is a member of AACSB. (<https://www.aacsb.edu/accredited/a/american-university-in-the-emirates>)

College of Engineering and Technology

The Bachelor of Science in Computer Science in the College of Engineering and Technology is accredited by the Computing Accreditation Commission of ABET: (<https://amspub.abet.org/aps/name-search?searchType=institution&keyword=American%20University%20in%20the%20Emirates>)

College of Design

The National Association of Schools of Art and Design (NASAD) has granted AUE's Bachelor of Science in Fashion Design, Bachelor of Science in Graphic Design, Bachelor of Science in Interior Design, and Bachelor of Science in Animation of the College of Design, the designation of Substantial Equivalency with accredited programs in the United States.

College of Media Mass Communication

The College of Media and Mass Communication at the American University in the Emirates is proudly accredited by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC), ensuring the highest standards of academic excellence and professional preparation. (<https://www.acejmc.org/accredit/american-university-emirates>)

III. Organization and Governance

Board of Trustees

MAJOR GEN. DR. AHMED NASSER AL RAISI,
Chairman of the Board of Trustees

Major General Dr. Ahmed Naser Al Raisi is a leading UAE law enforcement officer and the current General Inspector of the Ministry of Interior, UAE. He was appointed to this position in April 2015 after leaving an indelible mark upon the Abu Dhabi Police, General Directorate of Central Operations.

PROF. MUTHANNA G. ABDUL RAZZAQ,
President, and CEO of the AUE

An eminent professional, educationist, Professor Muthanna Abdul Razzaq, completed his Bachelor's Degree in Business Administration and Accounting from Al Mustansirya University. He got his Postgraduate Diploma in Cost Accounting from Baghdad University and moved to the UK to undertake a Ph.D in Management Accounting, from the University of Manchester (UMIST).

Dr. MATTHEW D. SHANK, Ph.D.,
President Emeritus and Professor of Marketing, Marymount University Interim President, World Affairs Council, Washington DC

Matthew D. Shank became Marymount University's sixth president in July 2011 and recently resigned as President Emeritus in June 2018 after seven years of service. After a successful tenure at Marymount, President Shank is currently serving as the interim President of the World Affairs Council – DC. In January 2019, Dr. Shank will become the 8th President of the Virginia Foundation of Independent Colleges, a consortium of 15 private universities in the Commonwealth.

MR. MIRZA AL SAYEGH,
Deputy Chairman of the Board of Trustees, Director - Office of H.H Sheikh Hamden Bin Rashid Al Maktoum

Mirza Al Sayegh was born in Dubai, UAE, attended private tuition at his father's school in the early days and in 1957 he attended the first UAE Government School in Dubai for his primary education years. After completing his secondary education at Dubai Secondary School, in 1967 Mirza was enrolled in the University of Jordan, and graduated with a BA in Business Administration in 1971.

MR. KHALAF AL QUBAISI
BOT Member

A passionate entrepreneur, Mr. Khalaf Al Qubaisi is currently the Chairman of Specialized Investment Group (SIG), headquartered in Al Ain and is a Board Member at the American University in the Emirates since its inception.

PROF. SUZANNE TRAGER ORTEGA,
President of the Council of Graduate Schools

Suzanne Ortega became the sixth President of the Council of Graduate Schools on July 1, 2014. Prior to assuming her current position, she served as the University of North Carolina (UNC) Senior Vice President for Academic Affairs (2011-14). Previous appointments include the Executive Vice President and Provost at the University of New Mexico, Vice Provost and Graduate Dean at the University of Washington, and the University of Missouri.

DR. M. JEAN KELLER, CTRS, FALS,
University of North Texas, USA

Dr. M. Jean Keller is a professor in the University of North Texas (UNT), Department of Kinesiology and Public Health. She has served at UNT as Vice President for Equity and Diversity and Community Engagement for the past five years. She previously served as Provost and Deputy Vice Chancellor for Transition of UNT Dallas for five years.

MR. FRANK F. ISLAM
Chairman/ CEO of FI Investment Group (FIIG), USA

Mr. Frank F. Islam is an entrepreneur, philanthropist, civic leader and thought leader. Frank has a special commitment to civic, educational and artistic causes. In all of his endeavours, he strives to create opportunities that are sustainable and uplifting for humanity - guided by the virtues of hard work, focus, quality, innovation and kindness.

MR. KHALID NASSER ALSHAMSI
Managing Director and Chief Investment Officer of Dubai Group

Khalid Nasser AlShamsi is the Managing Director and Chief Investment Officer of Dubai Group, a multi-billion dollar diversified and multi-strategy investment firm. In this capacity, he oversees and manages investments across multiple asset classes from public and private equity to real estate and alternative investments.

MR. ABDULLAH AHMED MOHAMMED AL SALEH

Mr. Abdullah Ahmad Al Saleh has held the position of Undersecretary of the Ministry of Economy since September 2020. He has 32 years of experience in the federal government, where he worked as a diplomat with Ministry of Foreign Affairs for 13 years. He worked at the UAE Embassy in Washington DC (1993- 1998), and the UAE Embassy in Paris (2000-2003) and in other departments at the Ministry of Foreign Affairs. He was assigned to work in the Office of the Deputy Prime Minister for the period between 1998-2000.

MR. ABDULLATIF ABDULLA AHMED AL MULLA
Group Chief Executive Office of RMB

Mr. Abdullatif Abdulla Ahmed Al Mulla currently serves as Group Chief Executive Office of RMB, a conglomerate in the real Estate development and contracting. Prior to this, Abdullatif Al Mulla took the helm of Dubai Properties Group (DPG) as Group CEO, bringing with him over two decades of experience in strategic leadership.

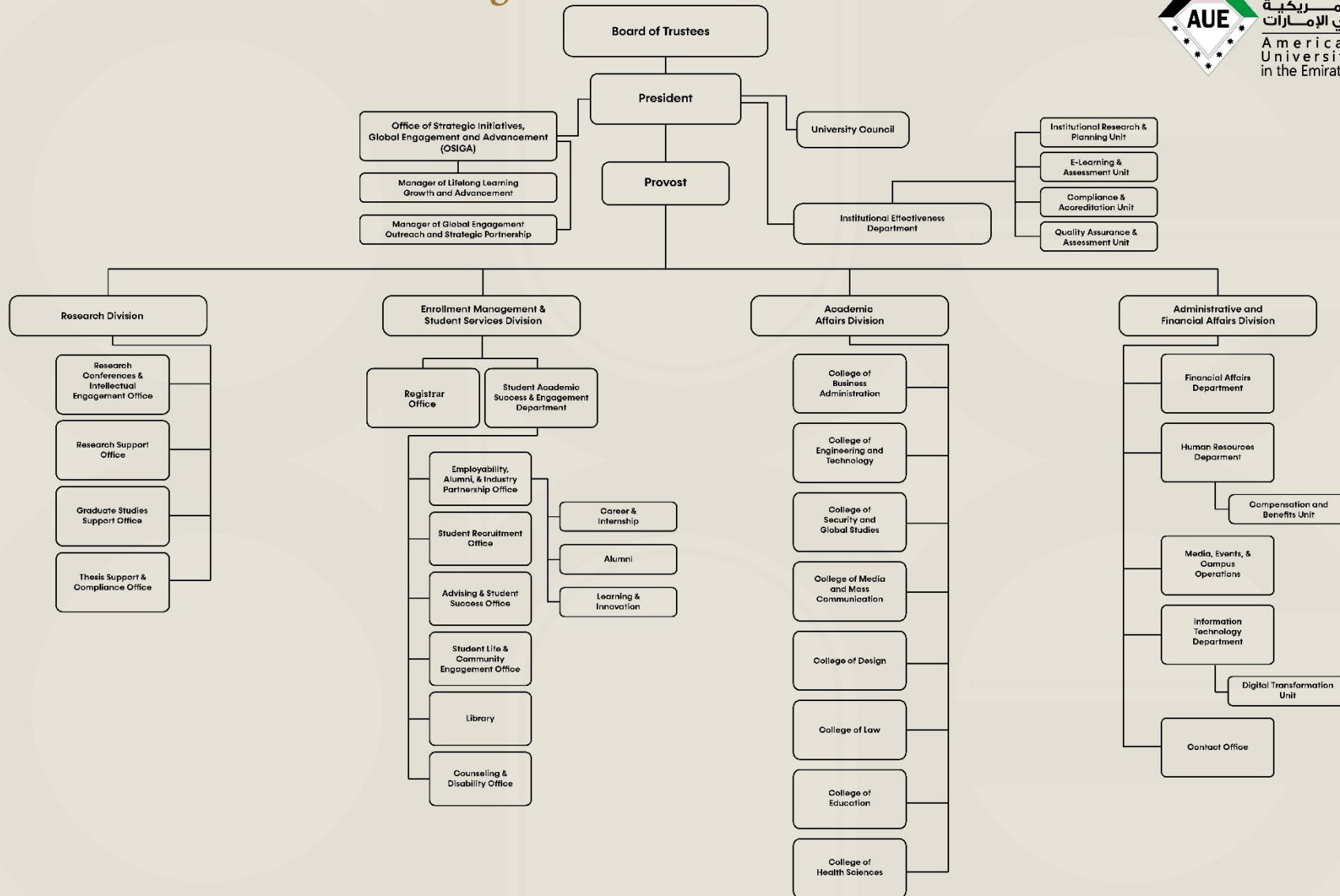
MR. KHALID SALEM AL-HALYAN
Group Chief Audit Executive at Dubai Aviation City Corporation (DACC)

Mr. Khalid Salem Al-Halyan has more than 37 years senior level experience in several industries and is currently the group Chief Audit Executive at Dubai Aviation City Corporation (DACC). He started his career at the UAE Central Bank and moved to the Department of Economic Development (DED) in Dubai before joining the aviation industry in 1996.

DR. AMIN HUSSAIN AL AMIRI
Asst. Undersecretary for Medical Practice and License Sector in UAE Ministry of Health, and the Chairman of the UAE Supreme National Blood Transfusion Committee

Dr. Amin Hussain Al Amiri is the Asst. Undersecretary for Medical Practice and License Sector in UAE Ministry of Health, and the Chairman of the UAE Supreme National Blood Transfusion Committee. Dr. Al Amiri obtained his Ph.D and M.Sc in Medical Science in 2003 from Faculty of Medicine, Aberdeen University in Scotland, UK.

Organizational Chart



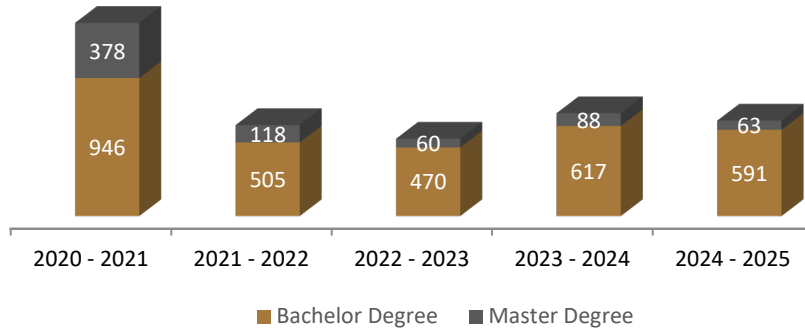
NOTHING IS IMPOSSIBLE
IS THE PATHWAY TO SUCCESS

IV. Admissions

Admission Trends

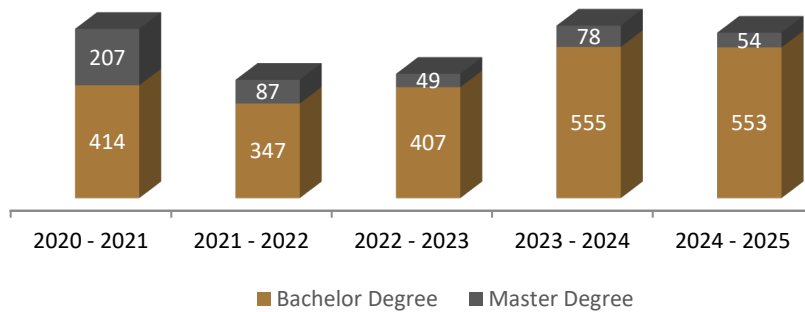
Number of Applicants*

AY 2020-2021 to AY 2024-2025



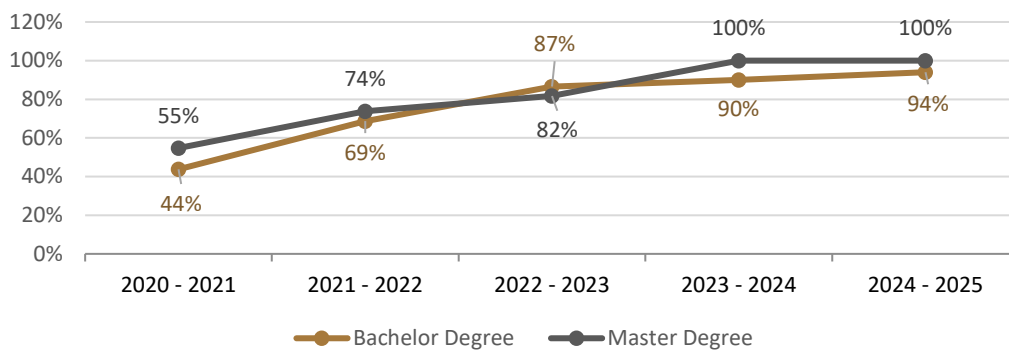
Number of Admissions*

AY 2020-2021 to AY 2024-2025



Admit Rate*

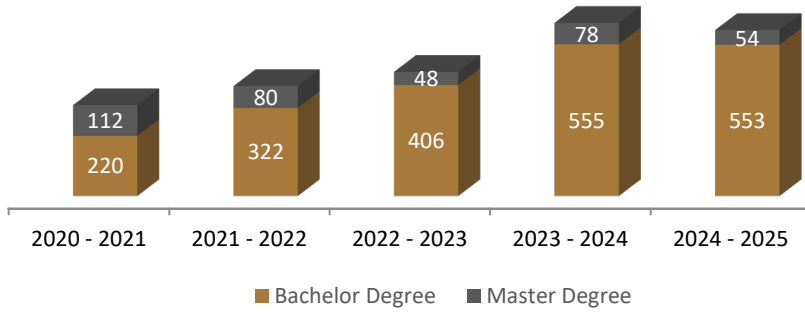
(percentage of applicants who were accepted)



*Number of applicants are reported for Fall semester of the academic year. Admit rates are also reported for Fall semester of the academic year. Data has been extracted from CHEDS submission.

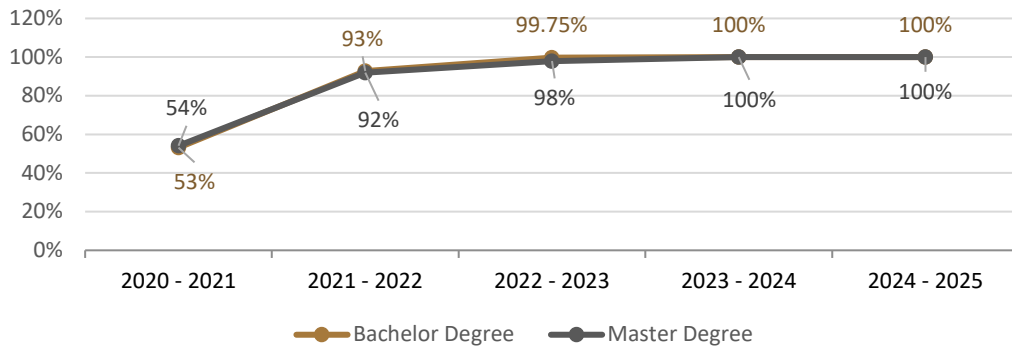
Number of Enrolled*

AY 2020-2021 to AY 2024-2025



Yield Rate*

(percentage of accepted applicants who enrolled)

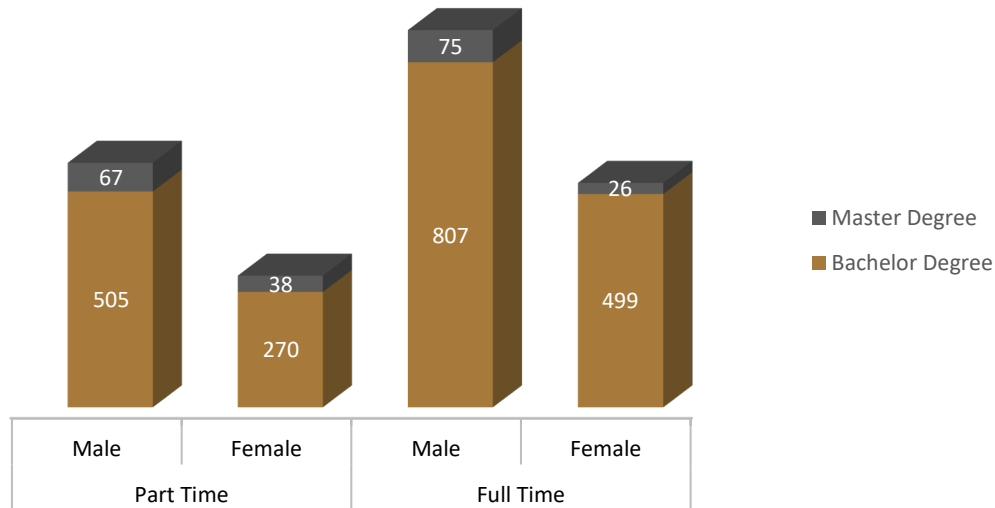


*Number of applicants are reported for Fall semester of the academic year. Yield rates are also reported by Fall semester of the academic year. Data has been extracted from CHEDS submission.

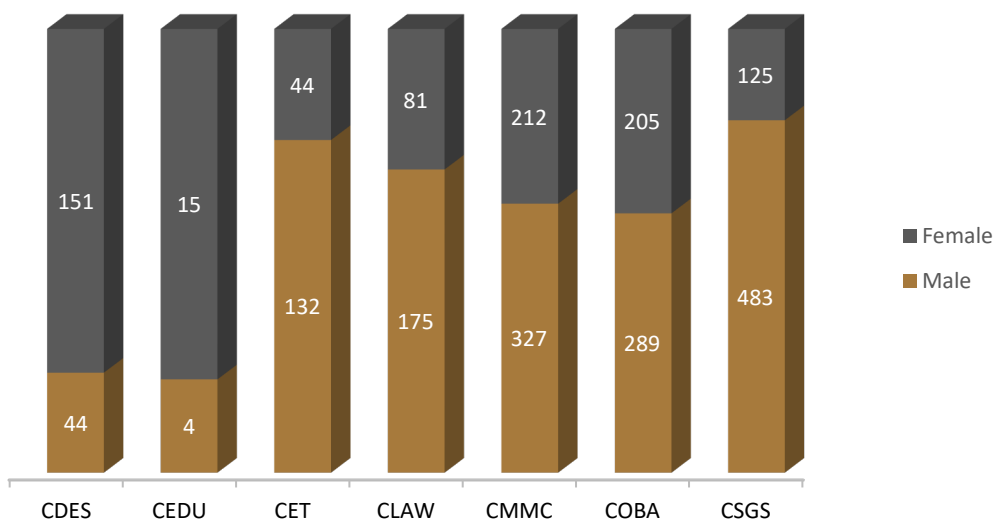
V. Student Enrollment

Fall 2024-2025 Enrollment Census

Enrollment by Award-Level, Mode of Study and Gender*



Enrollment by College and Gender*



*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level; COBA – College of Business Administration; CET - College of Engineering and Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education.
 * Enrollment data extracted as on July 31, 2025.

Enrollment by Student Type

Study Type	Bachelor Degree	Master Degree	Total
Continuing	1605	174	1779
Transfer	41		41
New to the Institution	384	27	411
Readmitted	9	1	10
Existing students starting a new program/changed their program	42		42
Visiting Student		4	4
Total	2081	206	2287

Five Countries with Highest Enrollment

Country	Number of Students	Percentage of Total Enrollment
United Arab Emirates	1505	65.8%
Syria	98	4.3%
Jordan	77	3.4%
Iran	71	3.1%
Egypt	70	3.1%

Enrollment by Student Level and Average Age

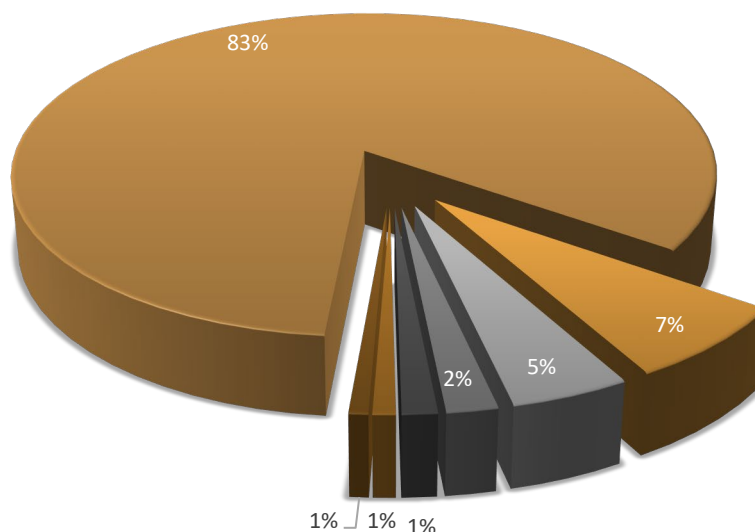
Student Level	Number of Students	Average Age
Freshman	992	22.5
Sophomore	418	24.7
Junior	332	25.1
Senior	339	25.9
Masters - Year1	91	30.4
Masters - Year2	115	32.8

*Enrollment data extracted as on July 31, 2025.

Enrollment by Award Level, Gender and Nationality

Gender/Nationality	Bachelor Degree	Master Degree	Total
Male	1312	142	1454
Arab	276	10	286
GCC	27	3	30
Non-Arab	71	4	75
United Arab Emirates (UAE)	938	125	1063
Female	769	64	833
Arab	243	12	255
GCC	22	2	24
Non-Arab	102	10	112
United Arab Emirates (UAE)	402	40	442
Total	2081	206	2287

UAE Student Enrollment by Residency



■ Dubai
 ■ Sharjah
 ■ Abu Dhabi
 ■ Ras Al Khaimah
 ■ Ajman
 ■ Fujairah
 ■ Umm Al Quwain

**Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.*

**Enrollment data extracted as on July 31, 2025.*

Enrollment by College and Program

College / Program	Number of Students
College of Engineering and Technology	176
Bachelor of Science in Computer Science	111
Bachelor of Science in Information Technology Management	61
Master of Knowledge Management	4
College of Design	195
Bachelor of Science in Design - Digital Animation	24
Bachelor of Science in Design - Fashion Design	28
Bachelor of Science in Design - Graphic Design	59
Bachelor of Science in Design - Interior Design	84
College of Education	19
Bachelor of Education – Special Education	19
College of Law	256
Bachelor of Law	167
Master in Arbitration	19
Master in Criminal Sciences	21
Master in Intellectual Property	37
Master in Sports Law	12
College of Media and Mass Communication	539
Bachelor of Arts in Media and Mass Communication	230
Bachelor of Public Relations	309
College of Business Administration	494
Bachelor of Business Administration	460
Master of Business Administration	29
Master of Sports Management	5
College of Security and Global Studies	608
Bachelor of Arts in Security and Strategic Studies	529
Master in Security Studies and Information Analysis	34
Master of Arts in Diplomacy	15
Master of Arts in Security and Strategic Studies	30

**Enrollment data extracted as on July 31, 2025.*

Historical Enrollment Trends – 5 Years

Fall Enrollment by Award-Level and Mode of Study*

Award-Level / Mode of Study	Fall 2020-2021	Fall 2021-2022	Fall 2022-2023	Fall 2023-2024	Fall 2024-2025
Bachelor Degree	1717	1651	1632	1822	2081
Full-time	1210	1070	952	1099	1306
Part-time	507	581	680	723	775
Master Degree	261	322	259	223	206
Full-time	161	188	169	103	101
Part-time	100	134	90	122	105
Total	1978	1973	1891	2047	2287

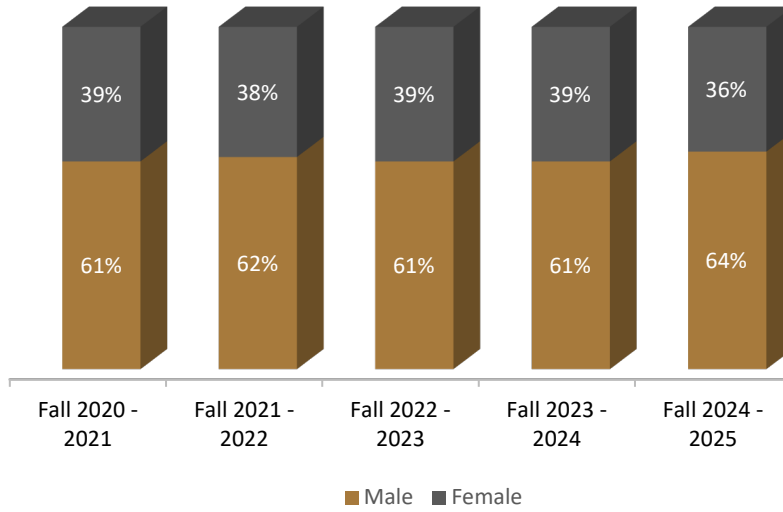
Fall Enrollment by College*

College	Fall 2020 - 2021	Fall 2021 - 2022	Fall 2022 - 2023	Fall 2023 - 2024	Fall 2024 - 2025
College of Business Administration	575	584	533	508	494
College of Engineering and Technology	182	195	194	179	176
College of Design	184	177	195	188	195
College of Education	17	13	7	12	19
College of Law	392	397	330	258	256
College of Media and Mass Communication	384	334	358	439	539
College of Security and Global Studies	244	273	274	463	608
Total	1978	1973	1891	2047	2287

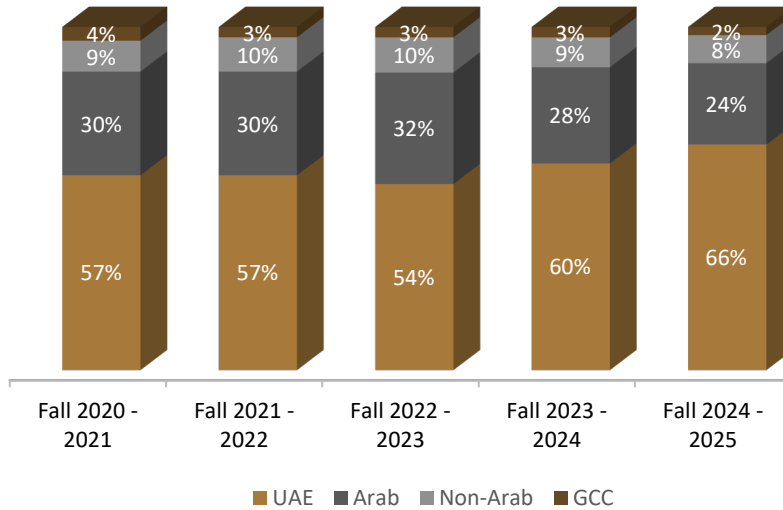
*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.

*Enrollment data extracted as on July 31, 2025.

Fall Enrollment by Gender



Fall Enrollment by Nationality



- Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.
 - Enrollment data extracted as on July 31, 2025.

Historical Enrollment Trends – Enrollment by Program - 5 Years

Program	Fall 2020- 2021	Fall 2021- 2022	Fall 2022- 2023	Fall 2023- 2024	Fall 2024 - 2025
Master Degree					
Master of Business Administration	24	24	22	32	29
Master of Sports Management	5	6	1	7	5
Master of Arts in Security and Strategic Studies	40	35	20	23	30
Master in Security Studies and Information Analysis	29	36	28	35	34
Master of Arts in Diplomacy	29	26	21	18	15
Master in Arbitration	21	24	17	23	19
Master in Intellectual Property	33	57	58	33	37
Master in Criminal Sciences	36	65	69	37	21
Master in Sports Law	35	39	15	12	12
Master of Knowledge Management	9	10	8	5	4
Bachelor Degree					
Bachelor of Business Administration	546	554	510	469	460
Bachelor of Arts in Media and Mass Communication	242	202	195	214	230
Bachelor of Public Relations	142	132	163	225	309
Bachelor of Science in Design	184	177	195	188	195
Bachelor of Science in Information Technology Management	52	64	66	61	61
Bachelor of Science in Computer Science	121	121	120	113	111
Bachelor of Education – Special Education	17	13	7	12	19
Bachelor of Arts in Security and Strategic Studies	146	176	205	387	529
Bachelor of Law	267	212	171	153	167
	1978	1973	1891	2047	2287

- Headcounts include degree-seeking students and visiting students.

- Enrollment data for 2024-2025 is extracted as on July 31, 2025.

All Student Enrollment by Year, Level and Full Time Equivalency

Bachelor Degree	Total Cr Hours	FTE	Enrollment
Fall 2020 - 2021	21,667	1,561	1,717
Fall 2021 - 2022	19,671	1,458	1,651
Fall 2022 - 2023	18,287	1,397	1,632
Fall 2023 - 2024	20,785	1,582	1,822
Fall 2024 - 2025	24,324	1,828	2,081

* Bachelor Degree: $FTE = FT\ students + (PT\ registered\ credit\ hours/12)$

Master Degree	Total Cr Hours	FTE	Enrollment
Fall 2020 - 2021	2,151	222	261
Fall 2021 - 2022	2,669	268	322
Fall 2022 - 2023	2,153	221	259
Fall 2023 - 2024	1,619	173	225
Fall 2024 - 2025	1,590	163	206

* Master Degree: $FTE = FT\ students + (PT\ registered\ credit\ hours/9)$

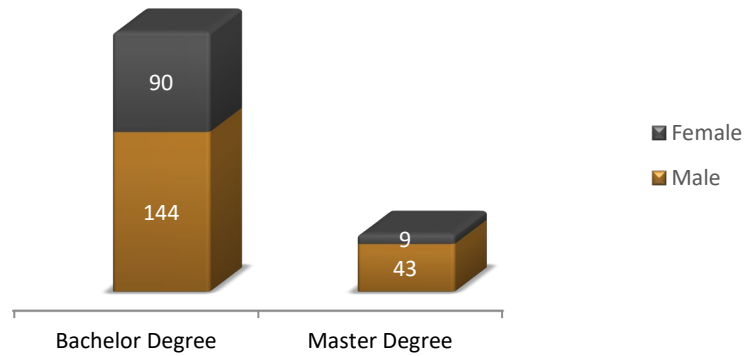
- Headcounts include degree-seeking students and visiting students.

- Enrollment data for 2024-2025 is extracted as on July 31, 2025

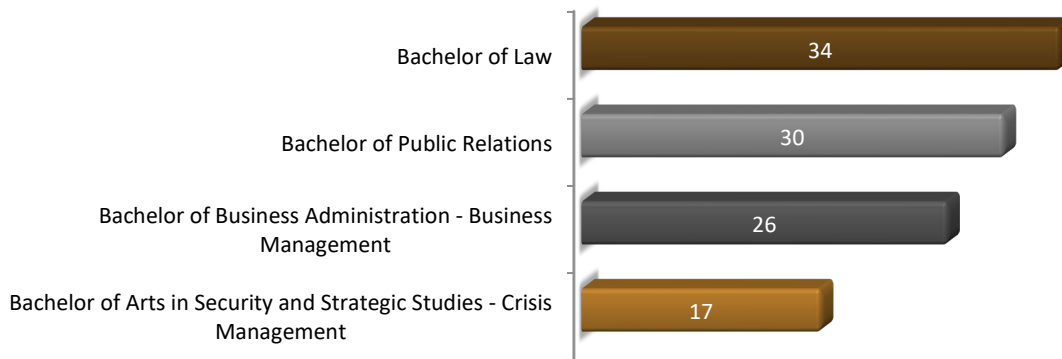
VI. Degrees Conferred

Completions: AY 2024-2025

Graduates by Award-Level and Gender



Top Degrees Awarded



Graduates by Level and Nationality Group

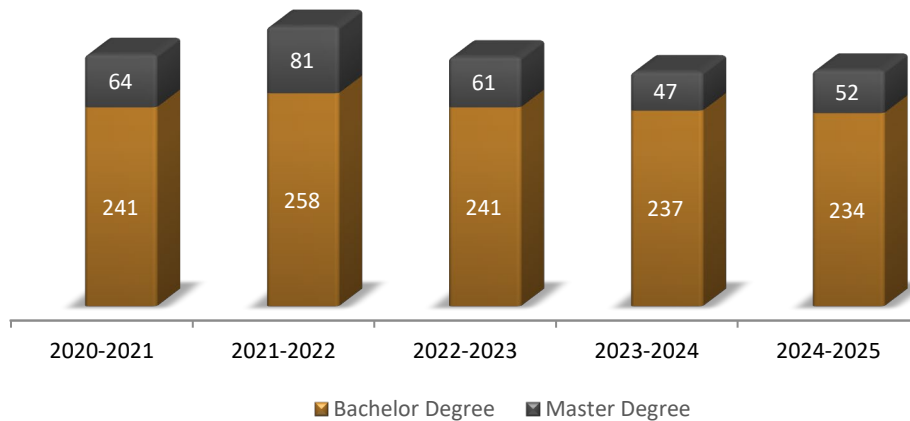
Nationality	Bachelor Degree	Master Degree
UAE	124	50
Non-Arab	23	-
GCC	8	1
Arab	79	1
Total	234	52

Average CGPA of Graduates

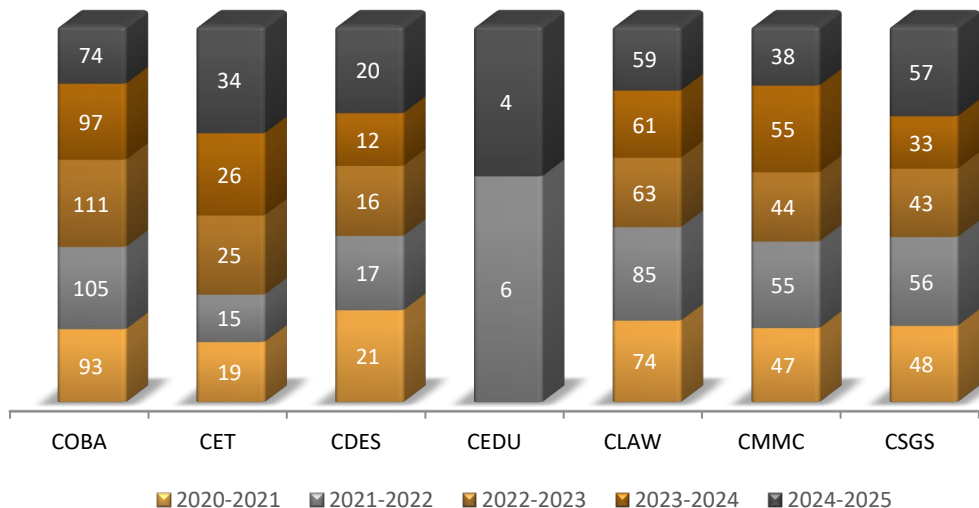
College	Bachelor Degree	Master Degree
College of Business Administration	2.97	-
College of Design	3.47	-
College of Education	3.20	-
College of Engineering and Technology (formerly CCIT)	2.95	3.37
College of Law	3.11	3.32
College of Media and Mass Communication	3.20	-
College of Security and Global Studies	3.09	3.57

Completion Trends – 5 Years

Degrees by Award-Level



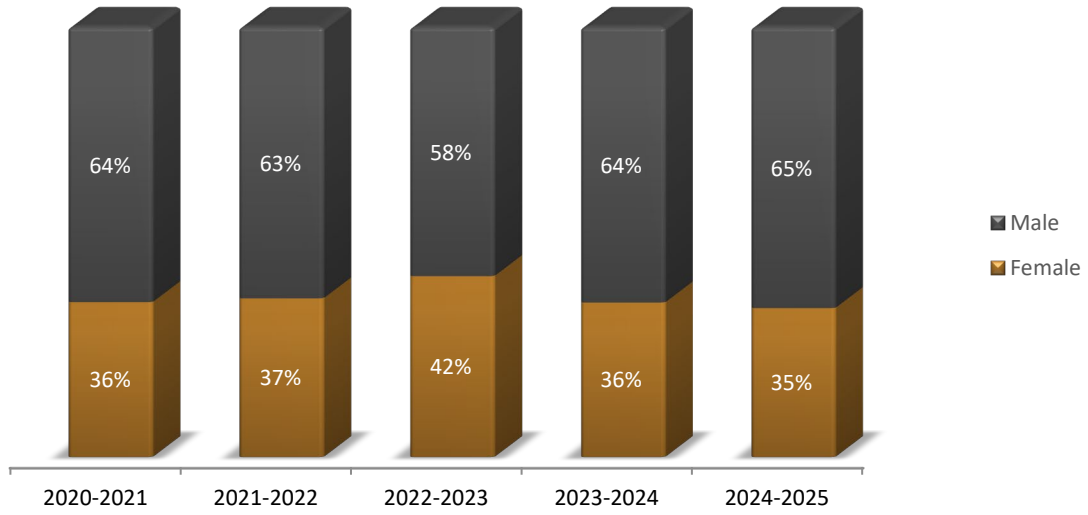
Degrees by College*



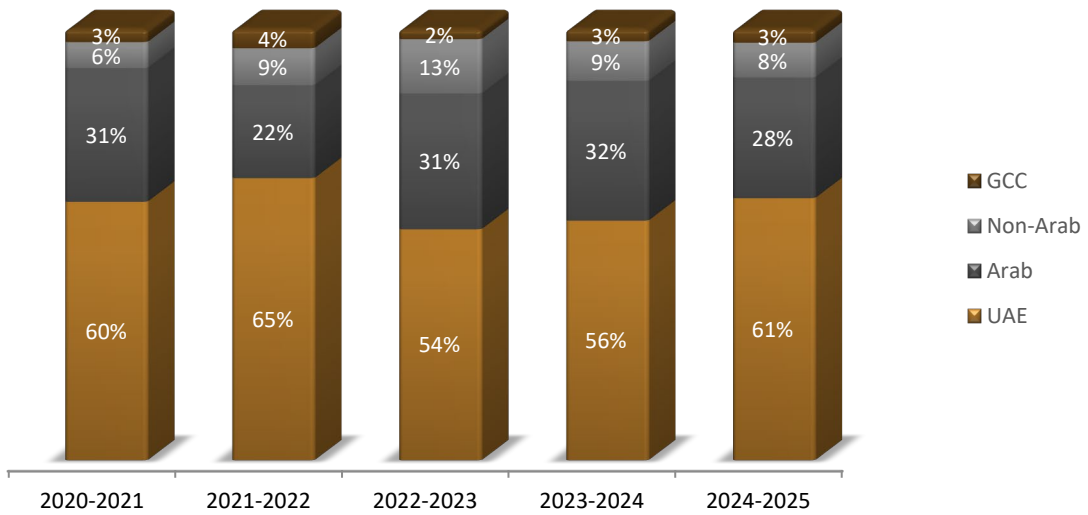
Data for degrees awarded for AY 2024-25 are as from September 1, 2024, until July 31, 2025

*COBA – College of Business Administration; CET – College of Engineering Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Diversity of Graduates: Degrees by Gender



Diversity of Graduates: Degrees by Nationality



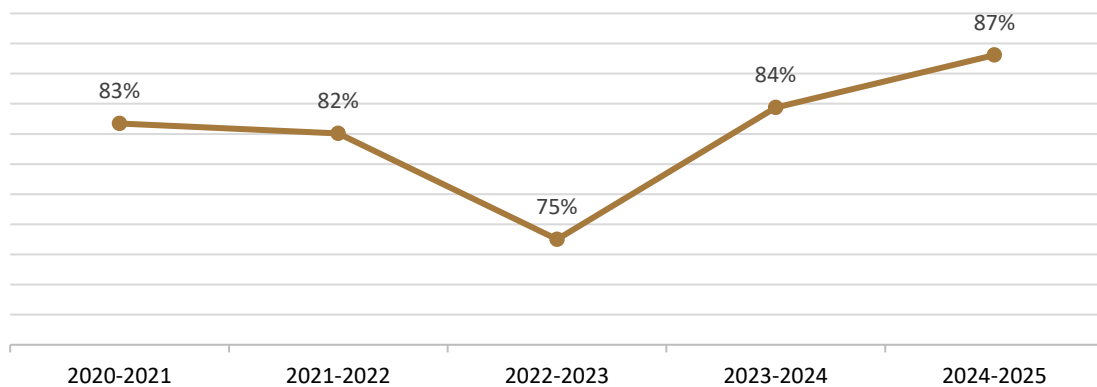
Data for degrees awarded for AY 2024-25 are as from September 1, 2024, until July 31, 2025

VII. Success Rates

Student Retention rates*

Reporting Year	Cohort Fall	Retained to next Fall	Retention %
2020-2021	104	86	83%
2021-2022	89	73	82%
2022-2023	72	54	75%
2023-2024	80	67	84%
2024-2025	141	123	87%

**Fall to Fall Retention Rate – for Undergraduate First-time, Full-time students*



**Fall to Fall Retention Rate – for Undergraduate First-time, Full-time students*

Student Retention Rate by Program

Cohort Year	College	Program	Cohort Count	Retained to next Fall	Retention %
Fall 2023	COBA	Bachelor of Business Administration	42	37	88%
	CET	Bachelor of Science in Computer Science	12	10	83%
		Bachelor of Science in Information Technology Management	1	0	0%
		Bachelor of Science in Design - Digital Animation	1	1	100%
	CDES	Bachelor of Science in Design - Fashion Design	1	1	100%
		Bachelor of Science in Design - Graphic Design	2	2	100%

Cohort Year	College	Program	Cohort Count	Retained to next Fall	Retention %	
		Bachelor of Science in Design - Interior Design	7	7	100%	
	CEDU	Bachelor of Education	0	-	-	
	CLAW	Bachelor of Law	12	9	75%	
	CMMC	Bachelor of Arts in Media and Mass Communication	Bachelor of Public Relations	14	13	93%
				13	11	85%
	CSGS	Bachelor of Arts in Security and Strategic Studies	28	20	71%	
Fall 2022	COBA	Bachelor of Business Administration	21	15	71%	
	CET	Bachelor of Science in Computer Science	7	6	86%	
		Bachelor of Science in Information Technology Management	1	0	0%	
	CDES	Bachelor of Science in Design - Digital Animation	Bachelor of Science in Design - Fashion Design	2	2	100%
			Bachelor of Science in Design - Graphic Design	2	2	100%
			Bachelor of Science in Design - Interior Design	2	2	100%
				8	6	75%
	CEDU	Bachelor of Education	0	-	-	
	CLAW	Bachelor of Law	2	1	50%	
	CMMC	Bachelor of Arts in Media and Mass Communication	Bachelor of Public Relations	22	16	73%
				1	1	100%
	CSGS	Bachelor of Arts in Security and Strategic Studies	10	9	90%	
Fall 2021	COBA	Bachelor of Business Administration	21	13	62%	
	CET	Bachelor of Science in Computer Science	3	2	67%	
		Bachelor of Science in Information Technology Management	6	5	83%	
	CDES	Bachelor of Science in Design - Digital Animation	Bachelor of Science in Design - Fashion Design	2	2	100%
			Bachelor of Science in Design - Graphic Design	2	2	100%
			Bachelor of Science in Design - Interior Design	7	6	86%
				4	2	50%
	CEDU	Bachelor of Education	0	-	-	
	CLAW	Bachelor of Law	4	2	50%	
	CMMC	Bachelor of Arts in Media and Mass Communication	Bachelor of Public Relations	3	2	67%
			1	1	100%	

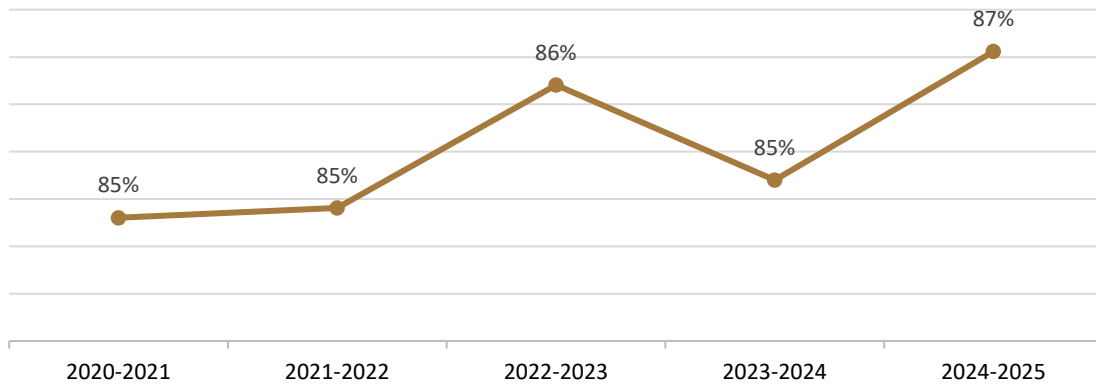
Cohort Year	College	Program	Cohort Count	Retained to next Fall	Retention %
	CSGS	Bachelor of Arts in Security and Strategic Studies	13	11	85%
Fall 2020	COBA	Bachelor of Business Administration	34	29	85%
	CET	Bachelor of Science in Computer Science	9	6	67%
		Bachelor of Science in Information Technology Management	3	3	100%
	CDES	Bachelor of Science in Design - Digital Animation	2	1	50%
		Bachelor of Science in Design - Fashion Design	1	1	100%
		Bachelor of Science in Design - Graphic Design	4	4	100%
		Bachelor of Science in Design - Interior Design	5	5	100%
	CEDU	Bachelor of Education	0	-	-
	CLAW	Bachelor of Law	10	6	60%
	CMMC	Bachelor of Arts in Media and Mass Communication	6	5	83%
	CMMC	Bachelor of Public Relations	1	1	100%
	CSGS	Bachelor of Arts in Security and Strategic Studies	9	5	56%
Fall 2019	COBA	Bachelor of Business Administration	36	34	94%
	CET	Bachelor of Science in Computer Science	1	1	100%
		Bachelor of Science in Information Technology Management	2	1	50%
	CDES	Bachelor of Science in Design - Digital Animation	3	3	100%
		Bachelor of Science in Design - Fashion Design	1	1	100%
		Bachelor of Science in Design - Graphic Design	3	3	100%
		Bachelor of Science in Design - Interior Design	6	5	83%
	CEDU	Bachelor of Education	3	0	0%
	CLAW	Bachelor of Law	22	17	77%
	CMMC	Bachelor of Arts in Media and Mass Communication	15	7	47%
		Bachelor of Public Relations	4	3	75%
	CSGS	Bachelor of Arts in Security and Strategic Studies	5	4	80%

Undergraduate, First Time (First Year only admission description), Full Time Students

Student Persistence rates*

Year	Enrolled in Fall	Continued to Spring	Graduated in Fall	Persistence
2020-2021	1978	1567	129	85%
2021-2022	1973	1502	204	85%
2022-2023	1891	1487	166	86%
2023-2024	2047	1629	135	85%
2024-2025	2287	1861	137	87%

*Percentage of students enrolling in consecutive Fall and Spring terms.

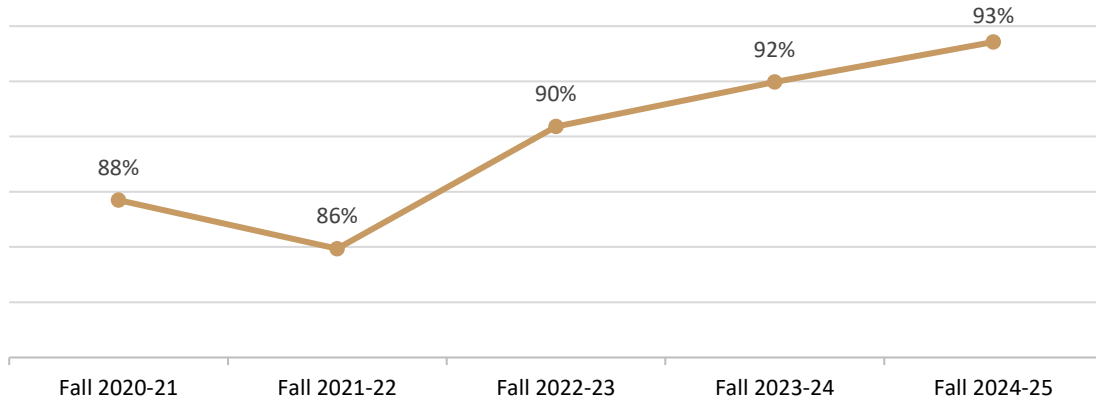


*Percent of students enrolling in consecutive Fall and Spring terms.

Course Completion Rates for Undergraduate Students

Year	Credits Attempted	Credits Completed	Course Completion Rate
Fall 2020-21	22430	19670	88%
Fall 2021-22	20106	17279	86%
Fall 2022-23	18831	17016	90%
Fall 2023-24	21533	19805	92%
Fall 2024-25	24933	23294	93%

*Credits earned (a passing grade in a course) relative to credits attempted

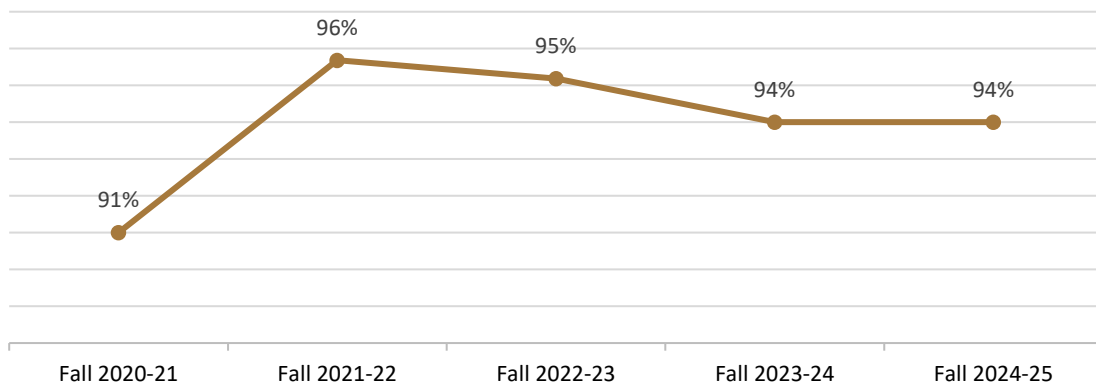


*Credits earned (a passing grade in a course) relative to credits attempted

Course Completion Rates for Graduate students

Year	Credits Attempted	Credits Completed	Course Completion Rate (%)
Fall 2020-21	1970	1801	91%
Fall 2021-22	2363	2261	96%
Fall 2022-23	1640	1561	95%
Fall 2023-24	1264	1183	94%
Fall 2024-25	1269	1197	94%

*Credits earned (a passing grade in a course) relative to credits attempted

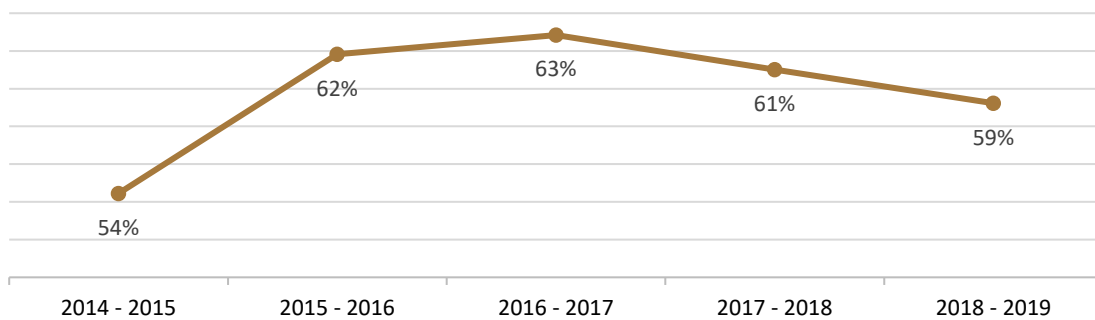


*Credits earned (a passing grade in a course) relative to credits attempted

Graduation Rates at Undergraduate Level

Cohort Year	Graduated	Cohort Total	Graduation Rate (%)
2014 - 2015	104	191	54%
2015 - 2016	115	186	62%
2016 - 2017	115	183	63%
2017 - 2018	108	177	61%
2018 - 2019	93	157	59%

Percent of undergraduate students graduated within 150% of normal time(6 years)

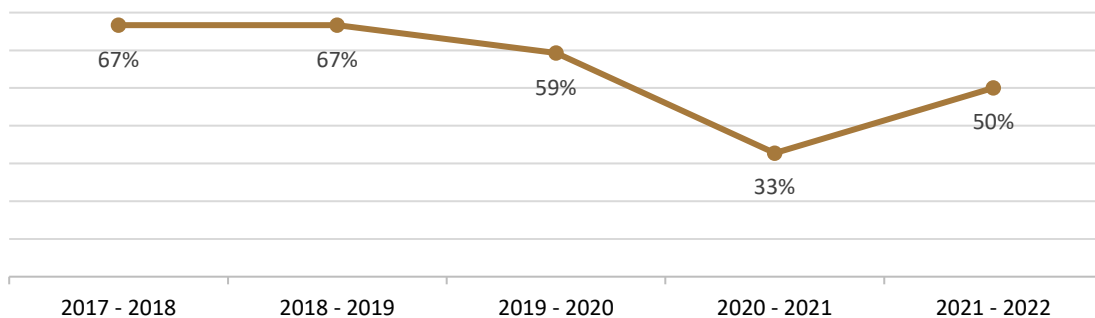


**Percent of undergraduate students graduated within 150% of normal time (- 6 years)*

Graduation Rates at Graduate Level

Cohort Year	Graduated	Cohort Total	Graduation Rate (%)
2017 - 2018	42	63	67%
2018 - 2019	34	51	67%
2019 - 2020	16	27	59%
2020 - 2021	19	58	33%
2021 - 2022	18	36	50%

Percent of graduate students graduated within 150% of normal time: - (3 years)



Percent of graduate students graduated within 150% of normal time - (3 years)

Undergraduate Program Graduation Rate

Cohort Year	College	Program	Cohort Count	Graduated	Graduation %
Fall 2018	COBA	Bachelor of Business Administration	43	20	47%
	CET	Bachelor of Science in Computer Science	19	9	47%
		Bachelor of Science in Information Technology Management	9	5	56%
	CDES	Bachelor of Science in Design - Digital Animation	2	2	100%
		Bachelor of Science in Design - Fashion Design	1	0	0%
		Bachelor of Science in Design - Graphic Design	5	5	100%
		Bachelor of Science in Design - Interior Design	5	1	20%
	CEDU	Bachelor of Education	2	0	0%
	CLAW	Bachelor of Law	25	12	48%
	CMMC	Bachelor of Arts in Media and Mass Communication	26	13	50%
		Bachelor of Public Relations	8	4	50%
	CSGS	Bachelor of Arts in Security and Strategic Studies	3	3	100%
Fall 2017	COBA	Bachelor of Business Administration	63	38	60%
	CET	Bachelor of Science in Computer Science	9	4	44%
		Bachelor of Science in Information Technology Management	4	1	25%
	CDES	Bachelor of Science in Design - Digital Animation	1	0	0%
		Bachelor of Science in Design - Fashion Design	2	1	50%
		Bachelor of Science in Design - Graphic Design	2	2	100%
		Bachelor of Science in Design - Interior Design	12	5	42%
	CEDU	Bachelor of Education	3	2	67%
	CLAW	Bachelor of Law	35	22	63%
	CMMC	Bachelor of Arts in Media and Mass Communication	23	14	61%
		Bachelor of Public Relations	5	4	80%
CSGS	Bachelor of Arts in Security and Strategic Studies	2	1	50%	
Fall 2016	COBA	Bachelor of Business Administration	78	45	58%
	CET	Bachelor of Science in Computer Science	-	-	-
		Bachelor of Science in Information Technology Management	13	1	8%

Cohort Year	College	Program	Cohort Count	Graduated	Graduation %
	CDES	Bachelor of Science in Design - Digital Animation	5	5	100%
		Bachelor of Science in Design - Fashion Design	3	0	0%
		Bachelor of Science in Design - Graphic Design	5	4	80%
		Bachelor of Science in Design - Interior Design	12	10	83%
	CEDU	Bachelor of Education	3	1	33%
	CLAW	Bachelor of Law	29	15	52%
	CMMC	Bachelor of Arts in Media and Mass Communication	24	14	58%
		Bachelor of Public Relations	8	2	25%
	CSGS	Bachelor of Arts in Security and Strategic Studies	3	1	33%
	Fall 2015	COBA	Bachelor of Business Administration	74	40
CET		Bachelor of Science in Computer Science	13	8	62%
		Bachelor of Science in Information Technology Management	2	1	50%
CDES		Bachelor of Science in Design - Digital Animation	4	3	75%
		Bachelor of Science in Design - Fashion Design	3	2	67%
		Bachelor of Science in Design - Graphic Design	4	2	50%
		Bachelor of Science in Design - Interior Design	6	4	67%
CLAW		Bachelor of Law	26	13	50%
CMMC		Bachelor of Arts in Media and Mass Communication	39	24	62%
		Bachelor of Public Relations	5	3	60%
CSGS	Bachelor of Arts in Security and Strategic Studies	2	2	100%	
Fall 2014	COBA	Bachelor of Business Administration	67	40	60%
	CET	Bachelor of Science in Computer Science	8	5	63%
		Bachelor of Science in Information Technology Management	1	1	100%
	CDES	Bachelor of Science in Design - Digital Animation	8	6	75%
		Bachelor of Science in Design - Fashion Design	2	0	0%
		Bachelor of Science in Design - Graphic Design	5	4	80%
		Bachelor of Science in Design - Interior Design	12	7	58%
CLAW	Bachelor of Law	52	22	42%	

Cohort Year	College	Program	Cohort Count	Graduated	Graduation %
	CMMC	Bachelor of Arts in Media and Mass Communication	29	12	41%
		Bachelor of Public Relations	-	-	-
	CSGS	Bachelor of Arts in Security and Strategic Studies	1	1	100%

Graduate Program Graduation Rate

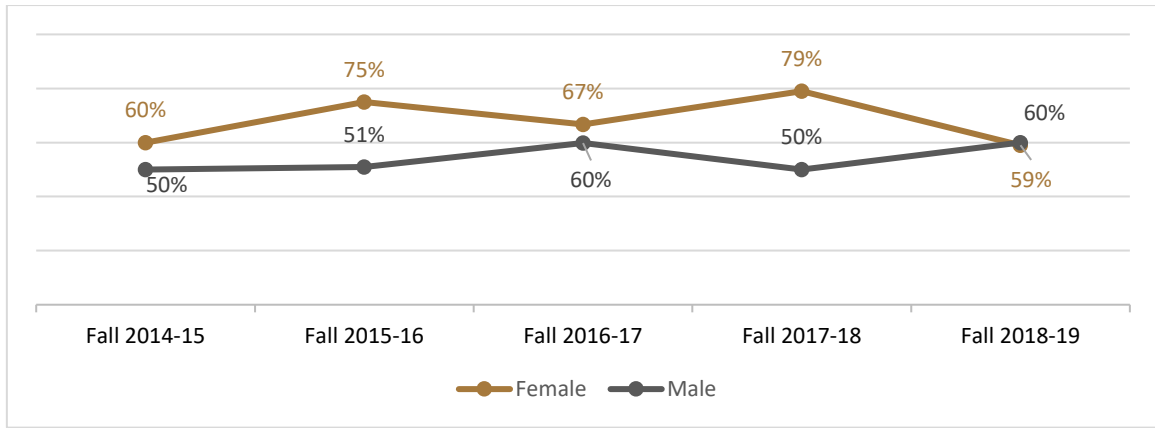
Cohort Year	College	Program	Cohort Count	Graduated	Graduation %
Fall 2021	COBA	Master of Business Administration	2	0	0%
		Master of Sports Management	1	0	0%
	CSGS	Master of Arts in Diplomacy	3	2	67%
		Master in Security Studies and Information Analysis	3	3	100%
		Master of Arts in Security and Strategic Studies	5	4	80%
	CLAW	Master in Arbitration	4	0	0%
		Master in Criminal Sciences	12	6	50%
		Master in Intellectual Property	1	1	100%
		Master in Sports Law	1	1	100%
CET	Master of Knowledge Management	3	0	0%	
Fall 2020	COBA	Master of Business Administration	1	1	100%
		Master of Sports Management	2	1	50%
	CSGS	Master of Arts in Diplomacy	5	3	60%
		Master in Security Studies and Information Analysis	8	2	25%
		Master of Arts in Security and Strategic Studies	3	2	67%
	CLAW	Master in Arbitration	10	1	10%
		Master in Criminal Sciences	6	2	33%
		Master in Intellectual Property	18	2	11%
		Master in Sports Law	4	4	100%
Fall 2019	COBA	Master of Business Administration	3	2	67%
		Master of Sports Management	3	1	33%
	CSGS	Master of Arts in Diplomacy	0	-	-
		Master in Security Studies and Information Analysis	1	1	100%
		Master of Arts in Security and Strategic Studies	3	1	33%
	CLAW	Master in Arbitration	2	0	0%
		Master in Criminal Sciences	7	4	57%
		Master in Intellectual Property	2	2	100%
Master in Sports Law		6	4	67%	
COBA	Master of Business Administration	4	3	75%	
	Master of Sports Management	2	1	50%	

Cohort Year	College	Program	Cohort Count	Graduated	Graduation %
Fall 2018	CSGS	Master of Arts in Diplomacy	3	2	67%
		Master in Security Studies and Information Analysis	3	1	33%
		Master of Arts in Security and Strategic Studies	9	6	67%
	CLAW	Master in Arbitration	4	2	50%
		Master in Criminal Sciences	7	5	71%
		Master in Intellectual Property	4	4	100%
		Master in Sports Law	9	9	100%
CET	Master of Knowledge Management	4		0%	
Fall 2017	COBA	Master of Business Administration	16	10	63%
		Master of Sports Management	3	2	67%
	CSGS	Master of Arts in Diplomacy	6	4	67%
		Master in Security Studies and Information Analysis	0	-	-
		Master of Arts in Security and Strategic Studies	12	8	67%
	CLAW	Master in Arbitration	4	1	25%
		Master in Criminal Sciences	6	4	67%
		Master in Intellectual Property	2	0	0%
		Master in Sports Law	12	12	100%

Undergraduate Disaggregated Graduation Rate

Disaggregated Graduation Rate by Gender – Undergraduate Level *

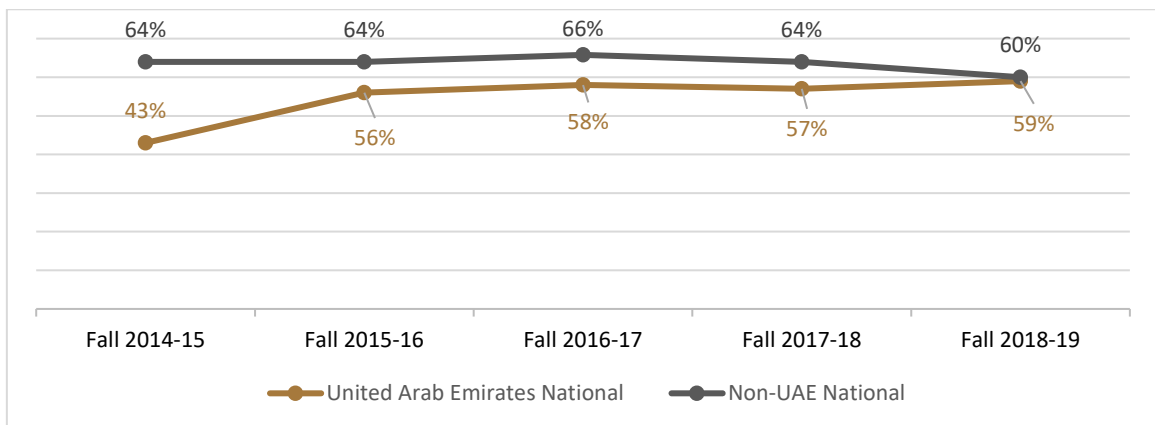
Cohort Year	Gender	Cohort Count	Graduated	Graduation %
Fall 2014-15	Female	88	53	60%
	Male	103	51	50%
Fall 2015-16	Female	84	63	75%
	Male	102	52	51%
Fall 2016-17	Female	81	54	67%
	Male	102	61	60%
Fall 2017-18	Female	70	55	79%
	Male	107	53	50%
Fall 2018-19	Female	58	34	59%
	Male	99	59	60%



*Percent of students graduated within 150% of normal time: Undergraduate, First Time, Full Time - 6 years

Disaggregated Graduation Rate by Nationality – Undergraduate Level *

Cohort Year	Nationality	Cohort Count	Graduated	Graduation %
Fall 2014-15	United Arab Emirates National	84	36	43%
	Non-UAE National	107	68	64%
Fall 2015-16	United Arab Emirates National	54	30	56%
	Non-UAE National	132	85	64%
Fall 2016-17	United Arab Emirates National	69	40	58%
	Non-UAE National	114	75	66%
Fall 2017-18	United Arab Emirates National	79	45	57%
	Non-UAE National	98	63	64%
Fall 2018-19	United Arab Emirates National	63	37	59%
	Non-UAE National	94	56	60%



*Percent of students graduated within 150% of normal time: Undergraduate, First Time, Full Time - 6 years

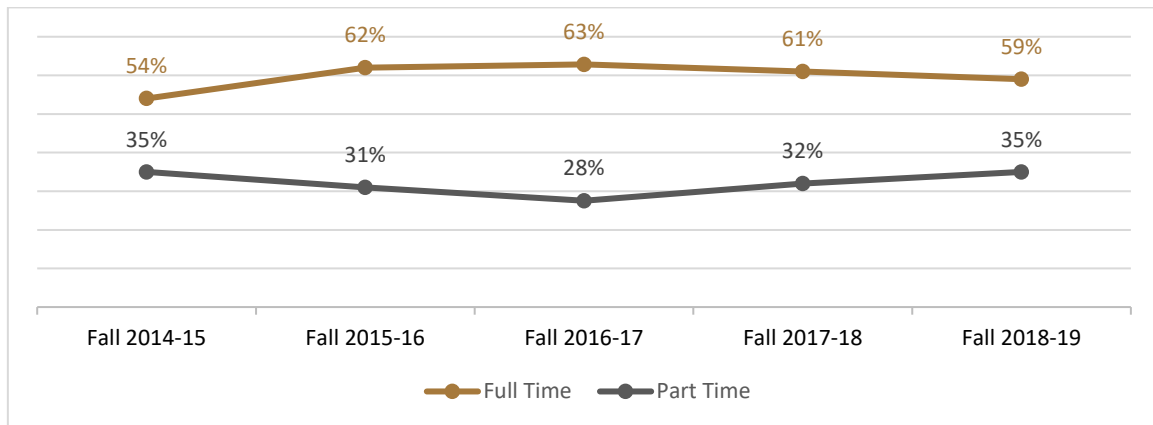
Disaggregated Graduation Rate by Mode of Study – Undergraduate Level*

Cohort Year	FT/PT	Cohort Count	Graduated	Graduation %
Fall 2014-15	Full Time	191	104	54%
	Part Time	155	54	35%
Fall 2015-16	Full Time	186	115	62%
	Part Time	133	41	31%
Fall 2016-17	Full Time	183	115	63%
	Part Time	138	38	28%
Fall 2017-18	Full Time	177	108	61%
	Part Time	176	57	32%
Fall 2018-19	Full Time	157	93	59%
	Part Time	167	59	35%

*Percent of students graduated within 150% of normal time: Undergraduate, First Time - 6 years

*FT Cohort (First-Time, Full-Time Student on the specified semester)

*PT Cohort (First Time, Part Time Student on the specified semester)



*FT Cohort (First-Time, Full-Time Student on the specified semester)

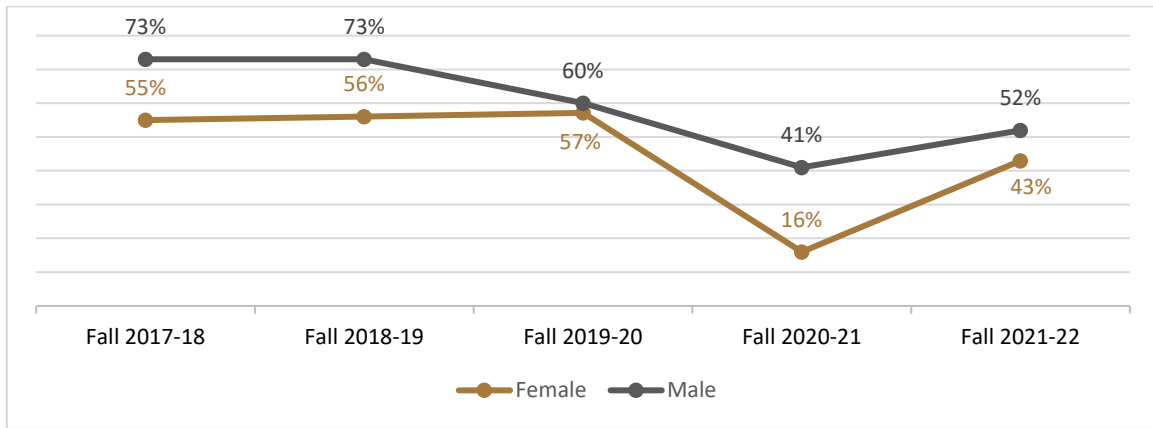
*PT Cohort (First Time, Part Time Student on the specified semester)

*Percentage of students graduated within 150% of normal time: Undergraduate - 6 years

Graduate Disaggregated Graduation Rate

Disaggregated Graduation Rate by Gender – Graduate Level**

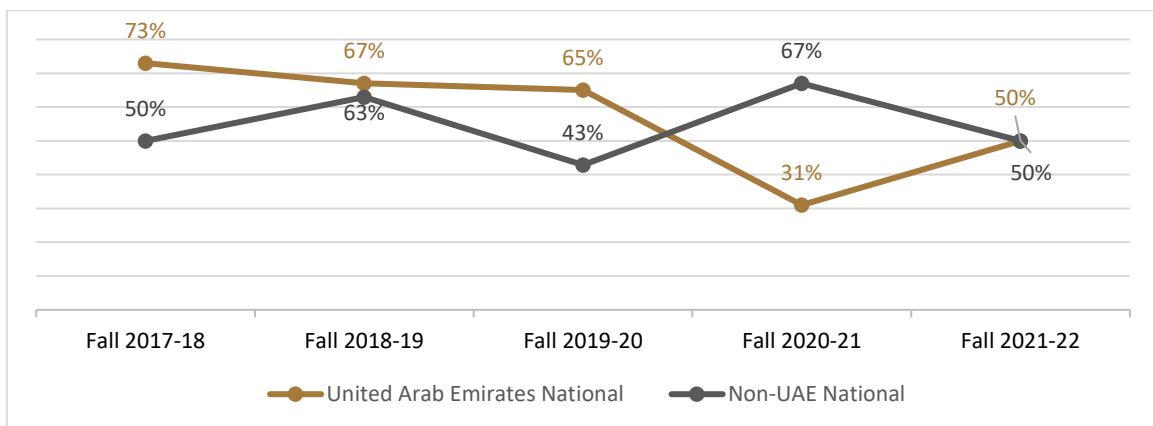
Cohort Year	Gender	Cohort Count	Graduated	Graduation %
Fall 2017-18	Female	22	12	55%
	Male	41	30	73%
Fall 2018-19	Female	18	10	56%
	Male	33	24	73%
Fall 2019-20	Female	7	4	57%
	Male	20	12	60%
Fall 2020-21	Female	19	3	16%
	Male	39	16	41%
Fall 2021-22	Female	7	3	43%
	Male	29	15	52%



**Percent of students graduated within 150% of normal time: Graduate -3 years

Disaggregated Graduation Rate by Nationality – Graduate Level*

Cohort Year	Nationality	Cohort Count	Graduated	Graduation %
Fall 2017-18	United Arab Emirates National	45	33	73%
	Non-UAE National	18	9	50%
Fall 2018-19	United Arab Emirates National	43	29	67%
	Non-UAE National	8	5	63%
Fall 2019-20	United Arab Emirates National	20	13	65%
	Non-UAE National	7	3	43%
Fall 2020-21	United Arab Emirates National	55	17	31%
	Non-UAE National	3	2	67%
Fall 2021-22	United Arab Emirates National	34	17	50%
	Non-UAE National	2	1	50%

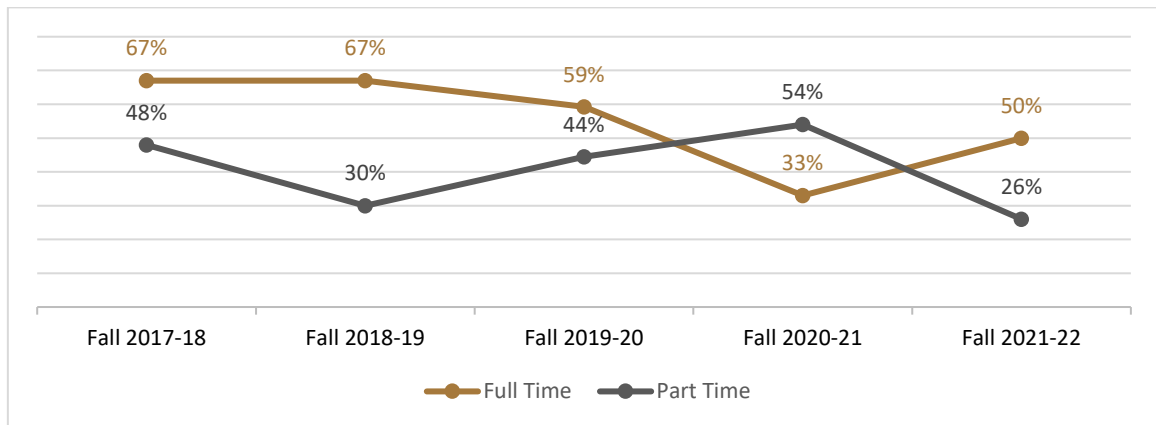


Disaggregated Graduation Rate by Mode of Study – Graduate Level*

Cohort Year	FT/PT	Cohort Count	Graduated	Graduation %
Fall 2017-18	Full Time	63	42	67%
	Part Time	27	13	48%
Fall 2018-19	Full Time	51	34	67%
	Part Time	10	3	30%
Fall 2019-20	Full Time	27	16	59%
	Part Time	9	4	44%
Fall 2020-21	Full Time	58	19	33%
	Part Time	24	13	54%
Fall 2021-22	Full Time	36	18	50%
	Part Time	38	10	26%

*Percent of students graduated within 150% of normal time: Graduate - 3 years

*PT Cohort (First Time, Part Time Student on the specified semester)



*PT Cohort (First Time, Part Time Student on the specified semester)

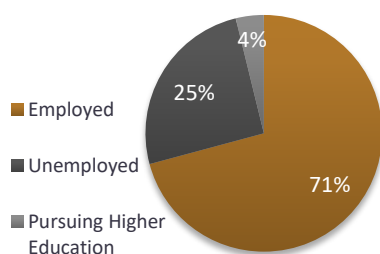
*Percentage of students graduated within 150% of normal time: Graduate - 3 years

VIII. Alumni and Employability

Undergraduates Employment Data

Bachelor	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Total Graduates	321	375	375	367	287
Reachable	204	229	340	270	230
Employed	144	158	207	183	170
Unemployed	52	54	123	82	59
Pursuing Higher Education	8	17	10	5	1

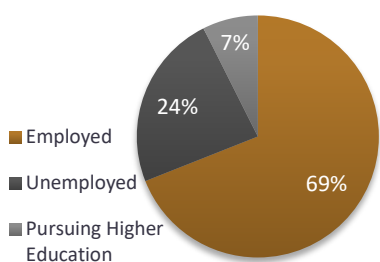
Employment Rates* 2019-20



*Percentage of reachable students

Top Employers 2019-20	No.
Armed Forces GHQ	13
Dubai Police	7
General Directorate of Residency	4
EIDA	3
Namshi	3

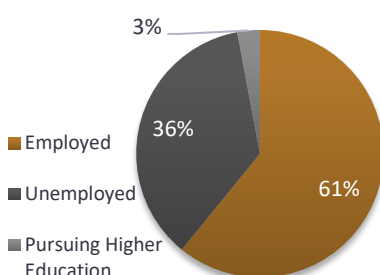
Employment Rates* 2020-21



*Percentage of reachable students

Top Employers 2020-21	No.
Dubai Police	24
General Directorate of Residency and Foreigners Affairs	5
Dubai Customs	4
Emirates NBD	3
ADNOC	3

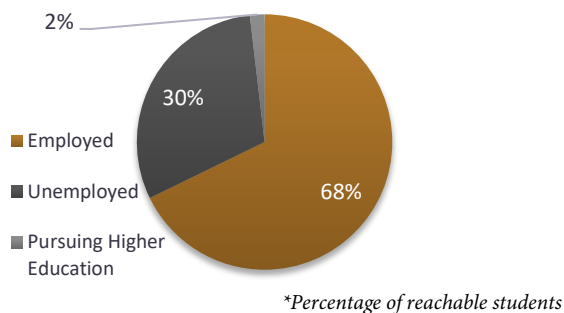
Employment Rates* 2021-22



*Percentage of reachable students

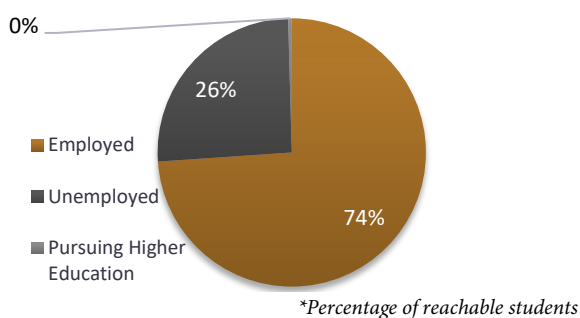
Top Employers 2021-22	No.
Dubai Police	16
General Directorate of Residency and Foreigners Affairs	7
Dubai Customs	5
Dubai Civil Defence	5
Ministry of Defence	5

Employment Rates* 2022-23



Top Employers 2022-23	No.
Dubai Police	14
Dubai Courts	7
General Directorate of Residency and Foreigners Affairs	6
Dubai Public Prosecution	3
Abu Dhabi Police	3

Employment Rates* 2023-24

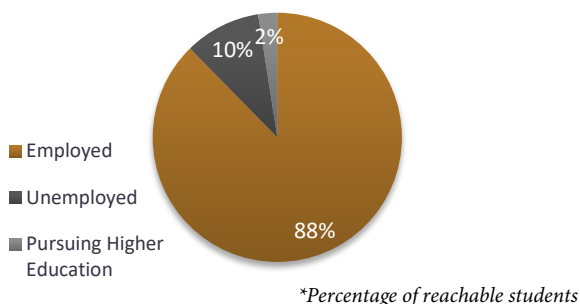


Top Employers 2023-24	No.
Dubai Police	15
HSBC Bank Middle East HSBC	6
Ministry of Defence	6
Dubai Civil Defence	6
Armed Forces	3

Graduates Employment Data

Master	2019-20	2020-21	2021-22	2022-23	2023-24
Total Graduates	110	85	98	76	77
Reachable	81	58	89	58	49
Employed	71	53	74	49	47
Unemployed	8	4	14	9	0
Pursuing Higher Education	2	1	1	0	2

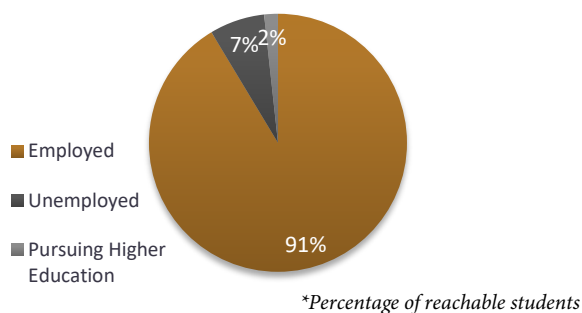
Employment Rates* 2019-20



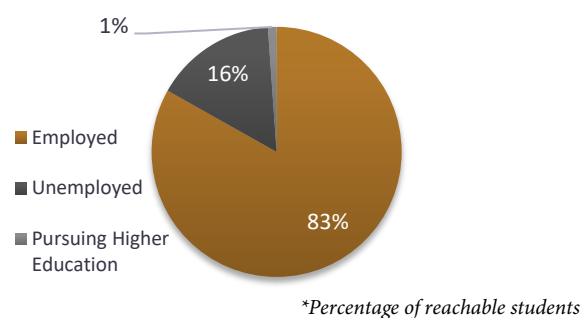
Top Employers 2019-20	No.
General Directorate of Residency	8
Dubai Police	6
Armed Forces GHQ	4
ENOC	3
Abu Dhabi Sports Council	2

Data for alumni employability 2023-24 as extracted from the Graduate Destination Survey of the Ministry of Higher Education and scientific Research (MOHESR)

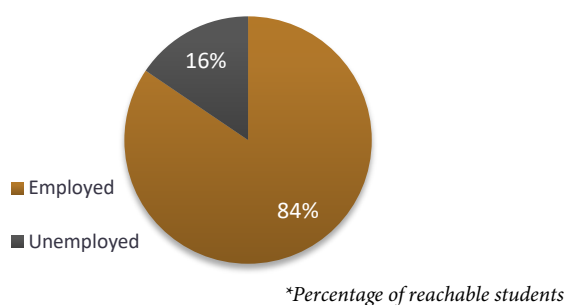
Employment Rates* 2020-21



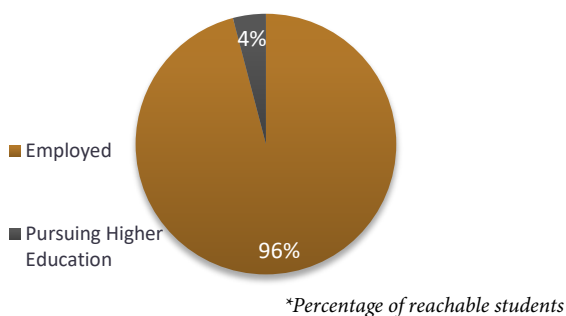
Employment Rates* 2021-22



Employment Rates* 2022-23



Employment Rates* 2023-24



Top Employers 2020-21	No.
General Directorate of Residency and Foreigners Affairs	5
Ministry Of Interior	5
Dubai Police	5
Armed Forces GHQ	3
Abu Dhabi Police	2

Top Employers 2021-22	No.
Dubai Police	9
Ministry of Defence	7
Federal Authority for Identity and Citizenship	3
Abu Dhabi Police	2
UAE Equestrian and Racing Federation	2

Top Employers 2023-23	No.
Dubai Police	9
Ministry of Interior	7
Ministry of Defence	3
IAST Sport	2
Abu Dhabi Police	2

Top Employers 2023-24	No.
Dubai Police	18
Ministry of Interior	4
Abu Dhabi Police	2
Ministry of Defence	2
Museum of the Future	1

Data for alumni employability 2023-24 as extracted from the Graduate Destination Survey of the Ministry of Higher Education and Scientific Research (MOHESR)

IX. Academic Programs

Academic Programs 2024-2025

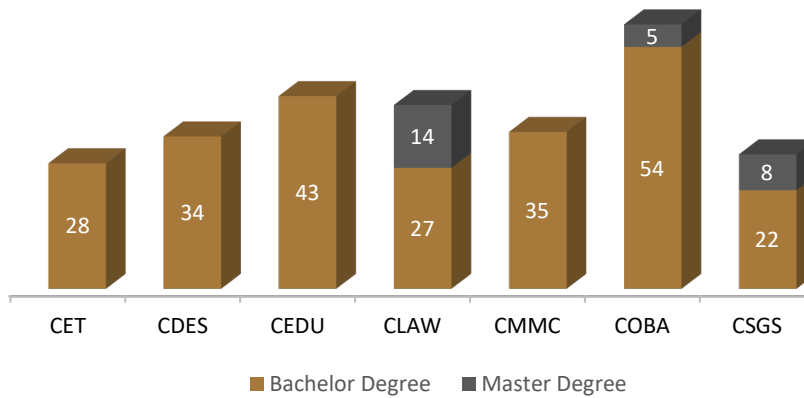
College	Degree	Programs and Concentrations
COLLEGE OF BUSINESS ADMINISTRATION (COBA)	Master Degree	Master in Business Administration
		Master of Sports Management
	Bachelor Degree	Bachelor of Business Administration - Accounting
		Bachelor of Business Administration - Finance
		Bachelor of Business Administration - Hospital and Healthcare Management
		Bachelor of Business Administration - Logistics and Supply Chain Management
		Bachelor of Business Administration - Insurance and Risk Management
		Bachelor of Business Administration - Human Resource Management
		Bachelor of Business Administration - Business Management
		Bachelor of Business Administration - E-Commerce and Marketing
COLLEGE OF Engineering and Technology (CET)	Bachelor Degree	Bachelor of Science in Information Technology Management
		Bachelor of Science in Computer Science – Digital Forensics
		Bachelor of Science in Computer Science – Network Security
	Master Degree	Masters in Knowledge Management
COLLEGE OF DESIGN (CDES)	Bachelor Degree	Bachelor of Science in Design - Fashion Design
		Bachelor of Science in Design - Interior Design
		Bachelor of Science in Design - Graphic Design
		Bachelor of Science in Design - Digital Animation
COLLEGE OF LAW	Master Degree	Master in Arbitration
		Master in Intellectual Property

College	Degree	Programs and Concentrations
(CLAW)		Masters in Criminal Science
		Master in Sports Law
	Bachelor Degree	Bachelor of Law
COLLEGE OF MEDIA AND MASS COMMUNICATION (CMMC)	Bachelor Degree	Bachelor of Arts in Media and Mass Communication – International Relations
		Bachelor of Arts in Media and Mass Communication – Public Relations
		Bachelor of Arts in Media and Mass Communication – Radio & TV
		Bachelor of Arts in Media and Mass Communication – Integrated Marketing Communications
		Bachelor of Public Relation
COLLEGE OF SECURITY AND GLOBAL STUDIES (CSGS)	Bachelor Degree	Bachelor of Arts in Security and Strategic Studies - Crisis Management Communication
		Bachelor of Arts in Security and Strategic Studies - Disaster Management
		Bachelor of Arts in Security and Strategic Studies - Emergency Management
		Bachelor of Arts in Security and Strategic Studies - Risk Management
	Master Degree	Master in Security Studies and Information Analysis
		Master of Arts in Security and Strategic Studies
		Master of Arts in Diplomacy
COLLEGE OF EDUCATION (CEDU)	Bachelor Degree	Bachelor of Education - Special Education

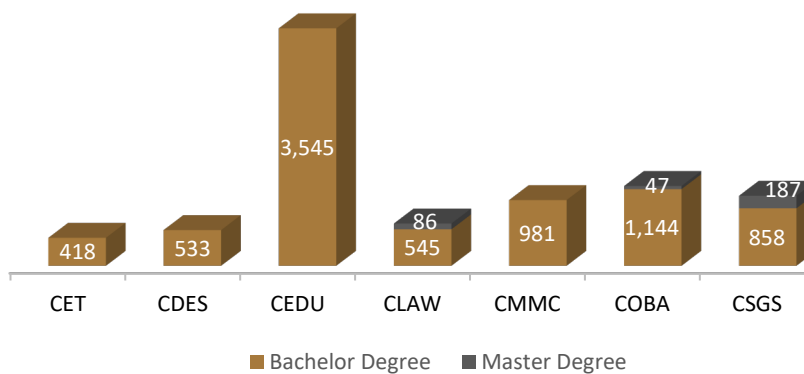
X. Courses, Course Enrollment & Class Size

Course Offerings, Course Enrollment and Class Size: Fall 2024-25

Course Offerings by College* and Study Level

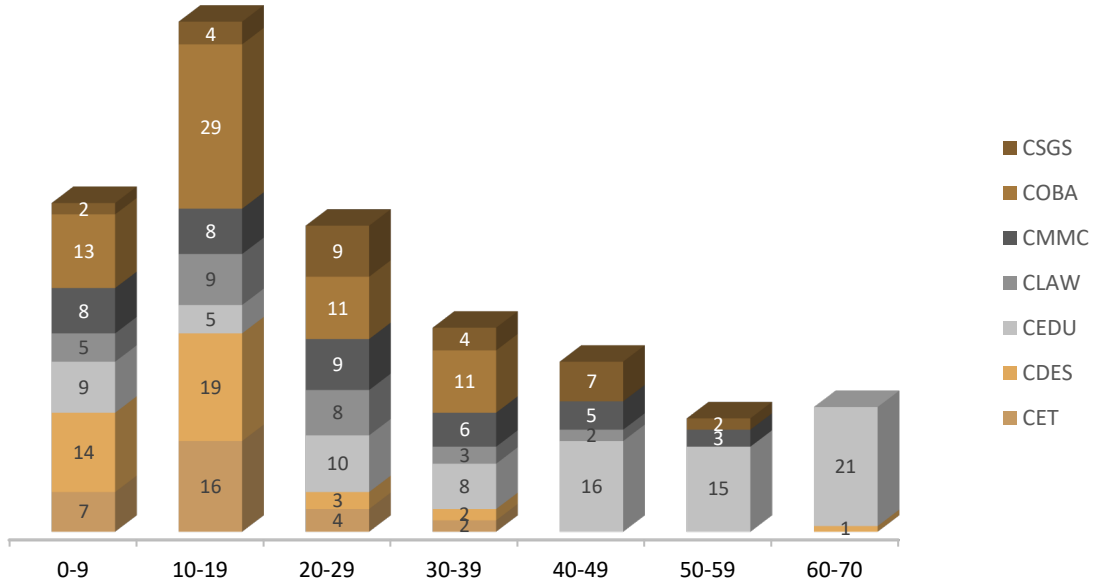


Course Enrollment by College* and Study Level

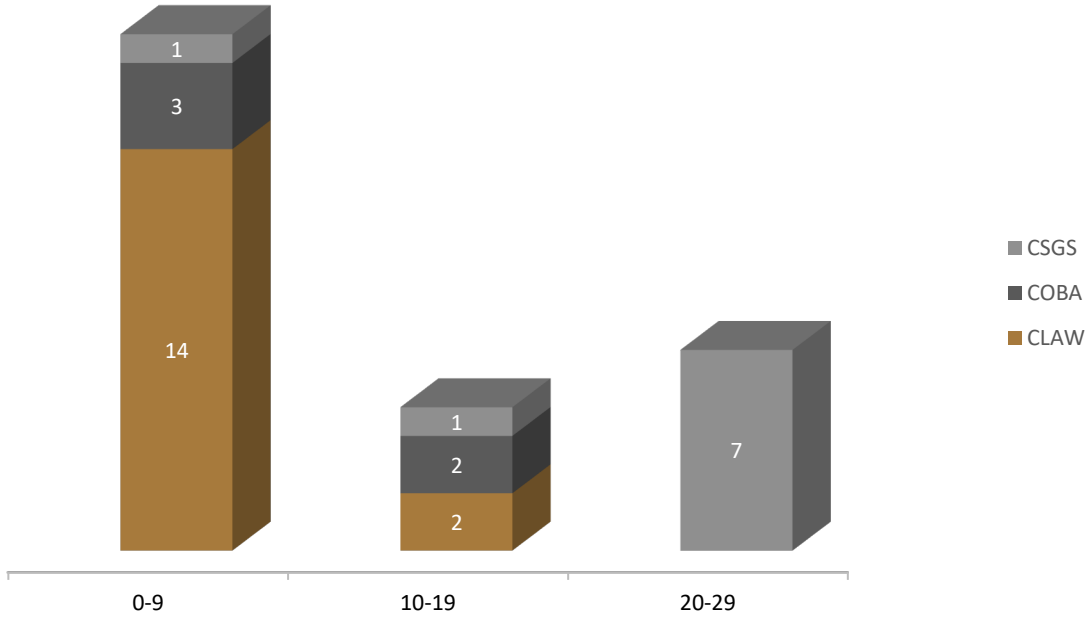


**Count of unique courses (preparatory, bridging and core courses); Count excludes English Language Institute courses, Capstone, Capstone Seminar, Thesis, Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CET - College of Engineering and Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education includes General Education courses).*

Undergraduate Class Size by College*



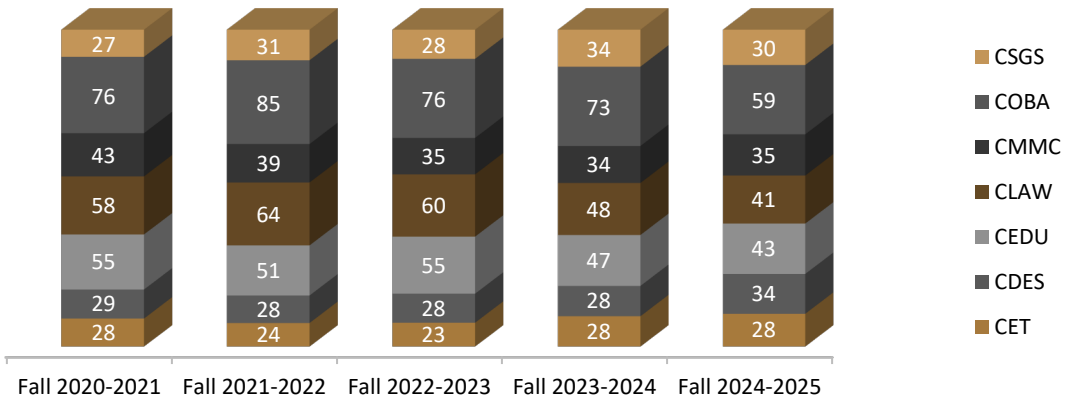
Graduate Class Size by College*



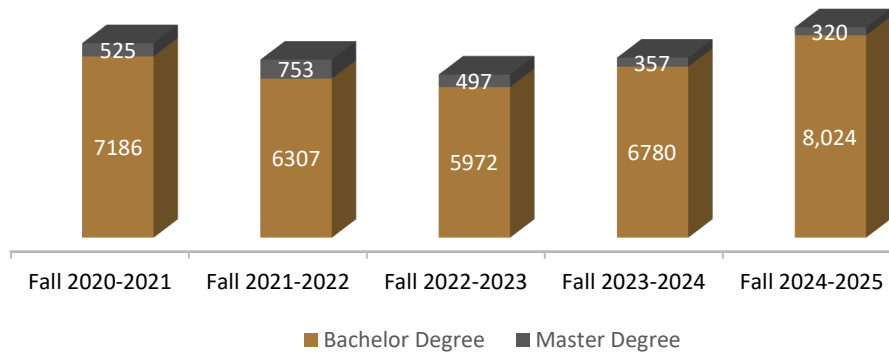
*Count of unique courses (preparatory, bridging and core courses); Count excludes English Language Institute courses, Capstone, Capstone Seminar, Thesis, Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CET - College of Engineering and Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education includes General Education courses).

Course Offering and Enrollment Trend over 5 Year period

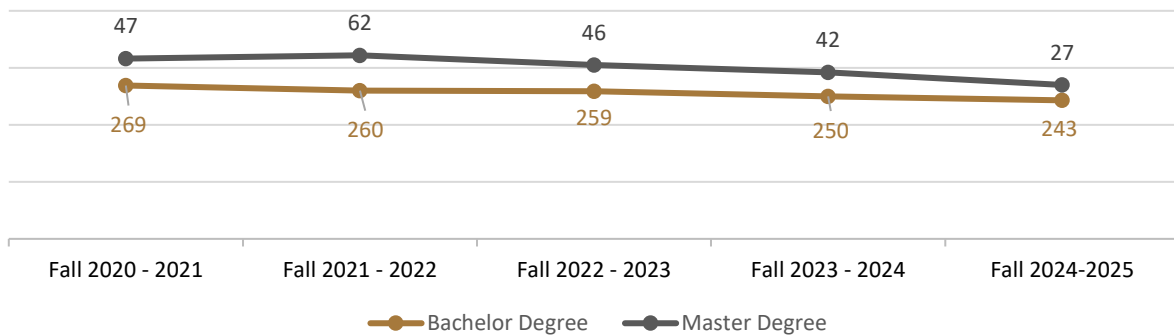
Course Offerings by College*



Course Enrollment by Study Level



Course Offerings by Study Level



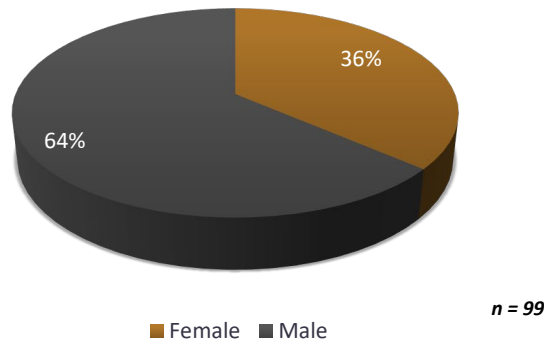
*Count of unique courses (preparatory, bridging and core courses); Count excludes English Language Institute courses, Capstone, Capstone Seminar, Thesis, Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CET - College of Engineering and Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education includes General Education courses).

XI. Faculty

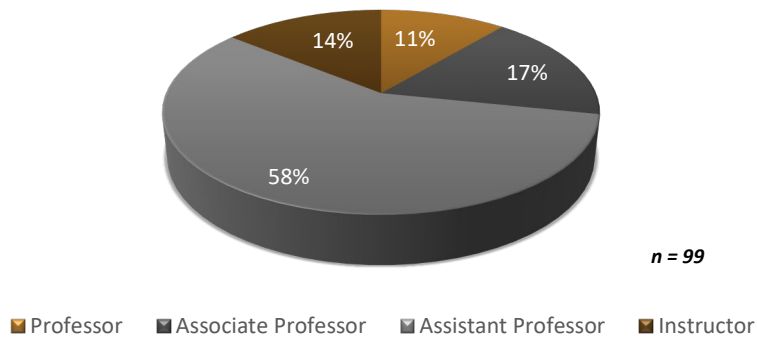
Faculty Composition: Fall 2024-25

Headcounts as of December 1, 2024

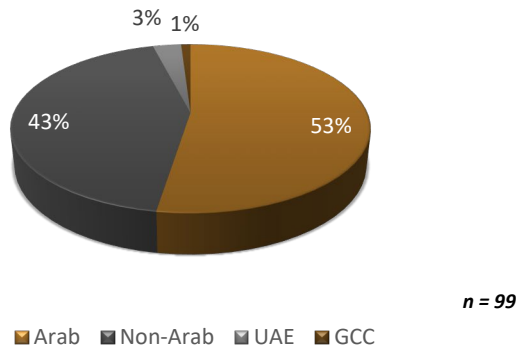
Faculty by Gender



Faculty by Rank



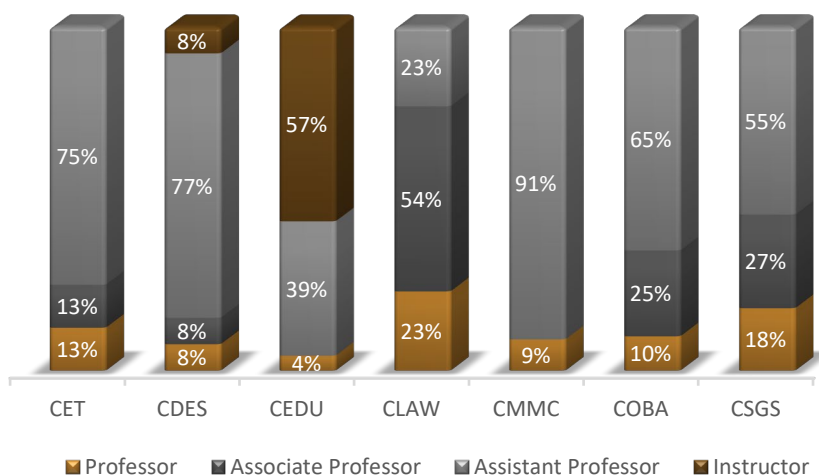
Faculty by Nationality



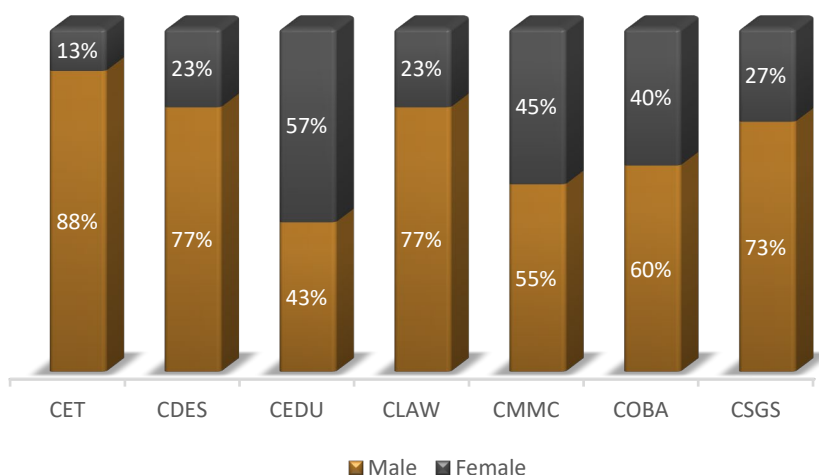
NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/lab assistants.

*COBA – College of Business Administration; CET - College of Engineering and Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education
Data is extracted from the CHEDS Fall 2024 submission*

Faculty by Rank and College*



Faculty by Gender and College*



Faculty Headcount by College* and Employment Mode

Colleges	Full-Time	Part-Time	Total
CET	7	1	8
CDES	13	-	13
CEDU	13	10	23
CLAW	12	1	13
CMMC	10	1	11
COBA	16	4	20
CSGS	11	-	11
Total	91	17	99

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/lab assistants.

COBA – College of Business Administration; CET - College of Engineering and Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Data is extracted from the CHEDS Fall 2024 submission

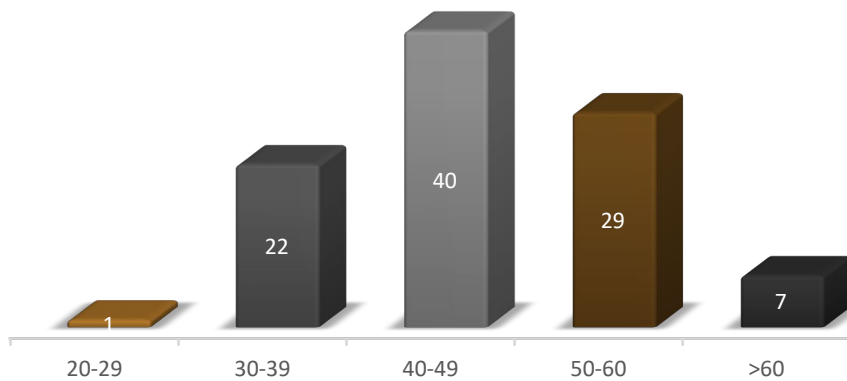
Faculty Composition: Fall 2024-25

Headcounts as of December 1, 2024

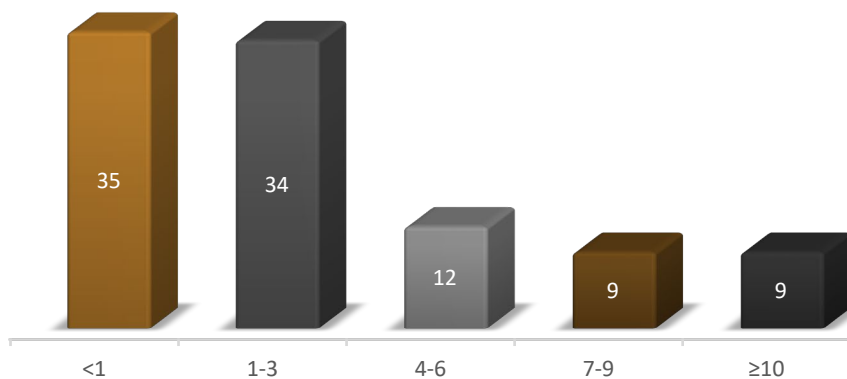
Faculty by Qualification and Rank

Qualification and Rank	Total
Doctorate	78
Professor	11
Associate Professor	17
Assistant Professor	50
Master Degree	21
Assistant Professor	7
Instructor	14
Total	99

Faculty by Age Group (in years)



Faculty Tenure (in years)



NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/lab assistants.

COBA – College of Business Administration; CET - College of Engineering and Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Data is extracted from the CHEDS Fall 2024 submission

Historical Trend in Faculty Composition – 5 Years

Faculty by College*

College	Fall 20-21	Fall 21-22	Fall 22-23	Fall 23-24	Fall 24-25
CET	12	11	11	12	8
CDES	11	11	13	14	13
CEDU	29	21	22	27	23
CLAW	17	20	19	17	13
CMMC	14	16	13	11	11
COBA	28	31	28	23	20
CSGS	9	12	10	9	11
Total	120	122	116	113	99

Faculty by Academic Rank

Academic Rank	Fall 20-21	Fall 21-22	Fall 22-23	Fall 23-24	Fall 24-25
Professor	12	11	13	13	11
Associate Professor	18	28	21	19	17
Assistant Professor	73	68	69	70	57
Instructor	17	15	13	11	14
Total	120	122	116	113	99

Faculty by Gender & Nationality

Gender & Nationality	Fall 20-21	Fall 21-22	Fall 22-23	Fall 23-24	Fall 24-25
Arab	56	57	61	62	52
Male	35	40	44	43	34
Female	21	17	17	19	18
GCC	3	5	5	2	1
Male	1	1	1	-	-
Female	2	4	4	2	1
Non-Arab	57	57	49	47	43
Male	38	35	30	29	29
Female	19	22	19	18	14
UAE	4	3	1	2	3
Male	2	1	-	2	-
Female	2	2	1	-	3
Total	120	122	116	113	99

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/lab assistants.

COBA – College of Business Administration; CET - College of Engineering and Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Data for Fall 2024-25 is extracted from CHEDS Fall 2024 submission

Faculty by Qualification & Rank

Qualification & Rank	Fall 20-21	Fall 21-22	Fall 22-23	Fall 23-24	Fall 24-25
Doctorate	95	98	92	93	78
Instructor	1	-	-	-	-
Assistant Professor	64	59	58	61	50
Associate Professor	18	28	21	19	17
Professor	12	11	13	13	11
Master Degree	24	24	23	20	21
Instructor	15	15	13	11	14
Assistant Professor	9	9	10	9	7
Bachelor Degree	1	-	1	-	-
Instructor	1	-	-	-	-
Assistant Professor	-	-	1	-	-
Total	120	122	116	113	99

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/lab assistants.

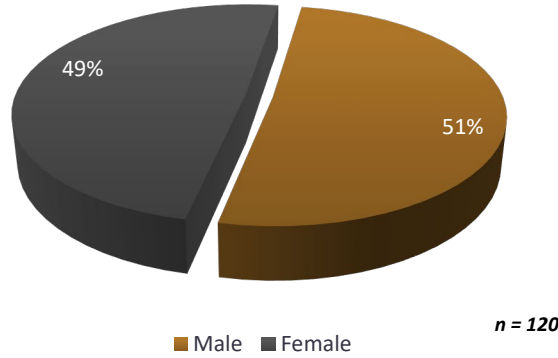
Data for 2024-25 is extracted from CHEDS Fall 2024 submission.

XII. Staff

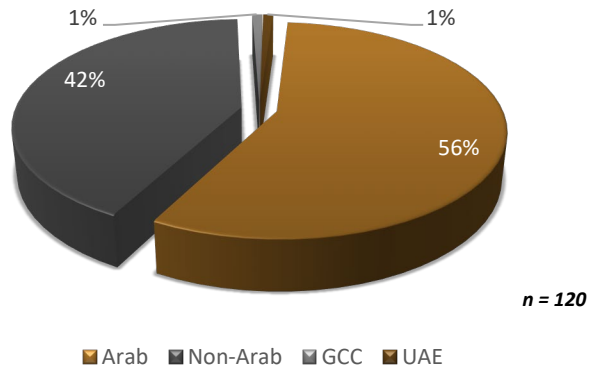
Staff Composition: 2024-25

Headcounts as of December 1, 2024

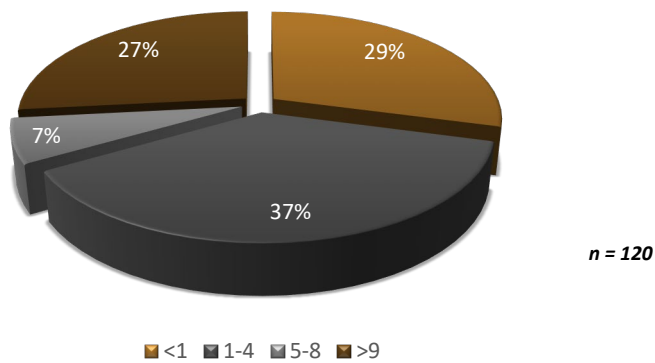
Staff by Gender



Staff by Nationality



Tenure of Staff Members (in years)



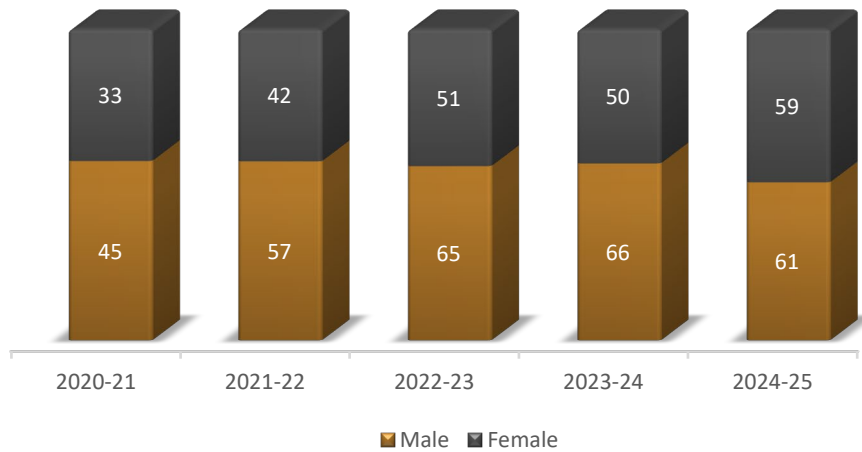
Data is extracted from the CHEDS Fall 2024 submission.

Staff by Job Function and Qualification

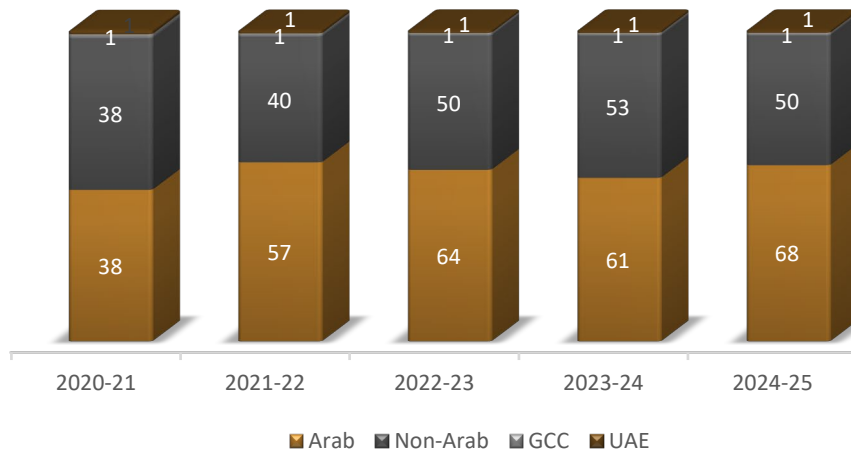
Job Function and Qualification	Diploma	Bachelor Degree	Master Degree	Doctorate	Other	Total
Academic Support Services	-	14	7	1	-	22
Administrative Support Services	1	35	16	-	15	67
Executive Offices	-	1	1	4	-	6
Student Services	-	19	4	1	1	25
Total	1	69	28	6	16	120

Historical Trend in Staff Composition – 5 Years

Staff by Gender

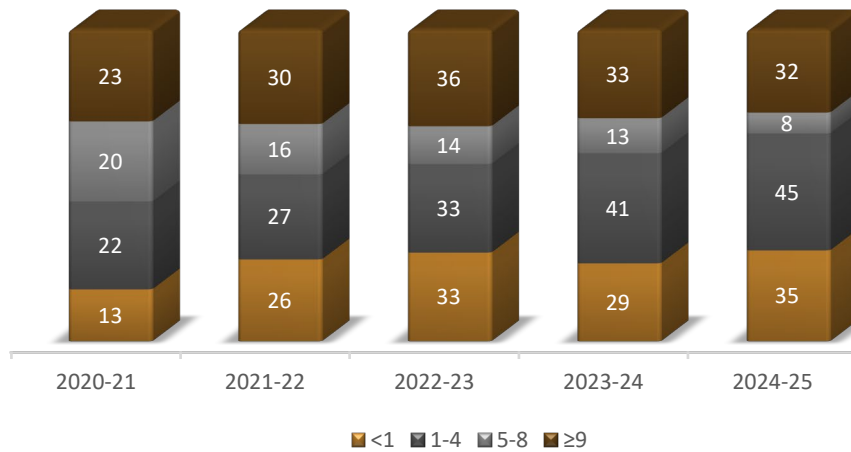


Staff by Nationality



Data for 2024-25 is extracted from the CHEDS Fall 2024 submission.

Tenure of Staff Members (in years)



Staff by Job Function and Qualification

Year	Job Function & Qualification	High School	Diploma	Bachelor Degree	Master Degree	Doctorate	Other	Total
2020-21	Academic Support Services	-	-	9	2	-	-	11
	Administrative Support Services	10	-	27	9	-	-	46
	Executive Offices	-	-	5	1	2	-	8
	Student Services	1	1	6	5	-	-	13
2021-22	Academic Support Services	-	-	10	8	-	1	19
	Administrative Support Services	13	-	36	11	1	-	61
	Executive Offices	-	-	2	-	2	-	4
	Student Services	-	1	11	3	-	-	15
2022-23	Academic Support Services	-	-	12	6	1	1	20
	Administrative Support Services	8	1	39	15	2	14	71
	Executive Offices	-	-	1	1	5	-	7
	Student Services	-	1	13	2	-	2	18
2023-24	Academic Support Services	-	1	12	7	2	-	22
	Administrative Support Services	9	1	46	12	2	3	73
	Executive Offices	-	-	1	1	5	-	7
	Student Services	-	1	9	3	-	1	14

Year	Job Function & Qualification	High School	Diploma	Bachelor Degree	Master Degree	Doctorate	Other	Total
2024-25	Academic Support Services	-	-	14	7	1	-	22
	Administrative Support Services	10	1	35	16	-	5	67
	Executive Offices	-	-	1	1	4	-	6
	Student Services	-	-	19	4	1	1	25

Data for 2024-25 is extracted from CHEDS Fall 2024 submission.

XIII. Tuition

Total Tuition Cost by Program

Level	College / Program / Concentration	Tuition costs in AED
College of Engineering and Technology		
Master	Master in Knowledge Management	116,778.00
Bachelor	Bachelor of Science in Computer Science - Network Security	247,281.00
	Bachelor of Science in Computer Science – Digital Forensics	247,281.00
	Bachelor of Science in Information Technology Management	247,281.00
College of Design		
Bachelor	Bachelor of Science in Design - Digital Animation	250,321.00
	Bachelor of Science in Design - Fashion Design	249,881.00
	Bachelor of Science in Design - Graphic Design	250,321.00
	Bachelor of Science in Design - Interior Design	250,321.00
College of Education		
Bachelor	Bachelor of Education - Special Education	264,455.00
College of Law		
Master	Master in Arbitration	142,628.00
	Master in Criminal Sciences	143,379.00
	Master in Intellectual Property	142,628.00
	Master in Sports Law	137,414.00
Bachelor	Bachelor of Law	241,900.00
College of Media and Mass Communication		
Bachelor	Bachelor of Arts in Media and Mass Communication - Integrated Marketing Communication	222,626.00
	Bachelor of Arts in Media and Mass Communication - International Relations	222,626.00

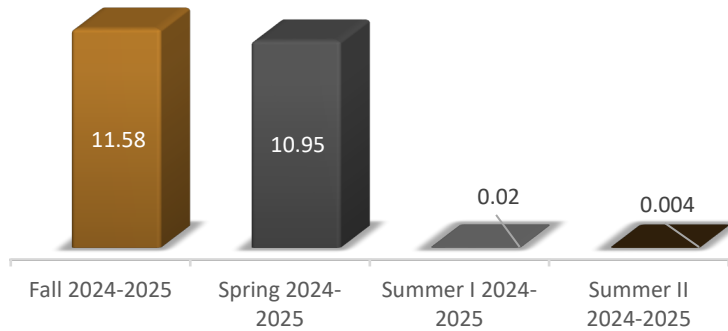
Level	College / Program / Concentration	Tuition costs in AED
	Bachelor of Arts in Media and Mass Communication - Public Relations	222,626.00
	Bachelor of Arts in Media and Mass Communication - Radio and TV	222,626.00
	Bachelor of Public Relations	239,136.00
College of Business Administration		
Master	Master of Business Administration	116,550.00
	Master of Sports Management	127,941.00
Bachelor	Bachelor of Business Administration – Accounting	223,824.00
	Bachelor of Business Administration - Business Management	223,824.00
	Bachelor of Business Administration - E-Commerce and Marketing	223,824.00
	Bachelor of Business Administration – Finance	223,824.00
	Bachelor of Business Administration - Hospital and Healthcare Management	223,824.00
	Bachelor of Business Administration - Human Resource Management	223,824.00
	Bachelor of Business Administration - Insurance and Risk Management	223,824.00
	Bachelor of Business Administration - Logistics and Supply Chain Management	228,906.00
College of Security and Global Studies		
Master	Master in Security Studies and Information Analysis	137,358.00
	Master of Arts in Security and Strategic Studies	137,358.00
	Master of Diplomacy	139,323.00
Bachelor	Bachelor of Arts in Security and Strategic Studies - Crisis Management Communication	260,097.00
	Bachelor of Arts in Security and Strategic Studies - Disaster Management	260,097.00
	Bachelor of Arts in Security and Strategic Studies - Emergency Management	260,097.00
	Bachelor of Arts in Security and Strategic Studies - Risk Management	260,097.00

* Tuition costs reported include 5% UAE VAT. Tuition costs for graduate courses exclude costs of graduate bridging courses

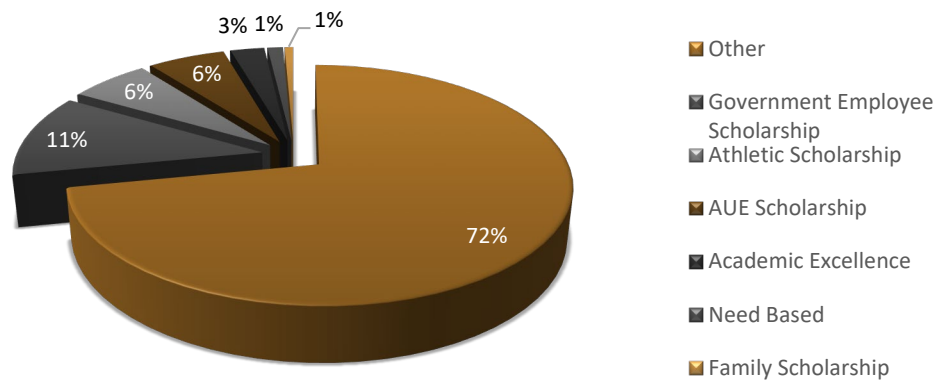
XIV. Aid and Scholarships

Financial Aid and Scholarships: AY 2024-25

Aid / Scholarship Amount (in Million AED)*

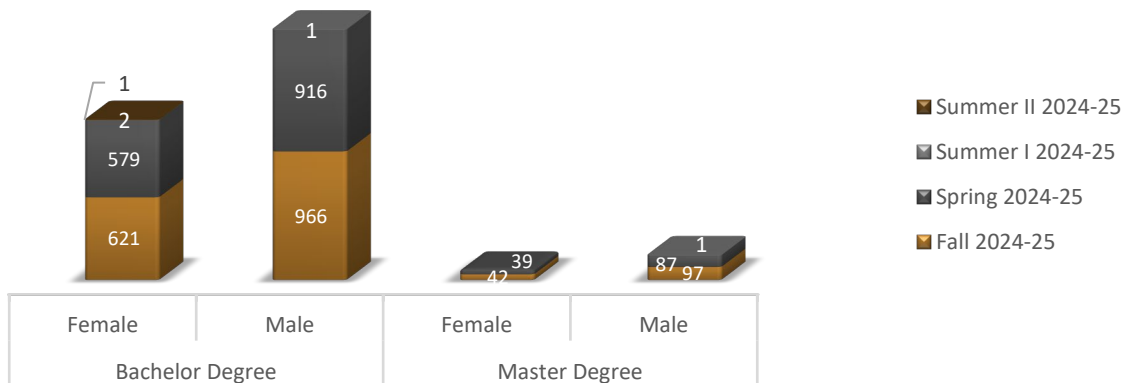


Aid / Scholarships by Type*



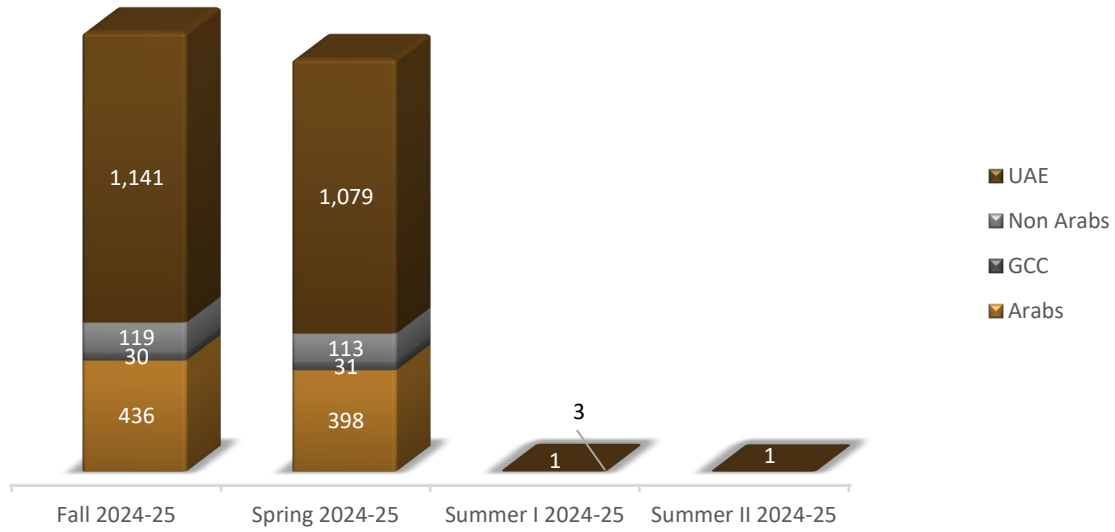
*Includes only degree-seeking students, graduate and undergraduate

Aid / Scholarships by Degree and Gender per Semester*



*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count includes degree-seeking students, graduate and undergraduate.

Students with Aid / Scholarships by Nationality*



*Count of financial aid awards and scholarships. The count includes degree-seeking students, graduate and undergraduate.

Average Aid Amount per Student*

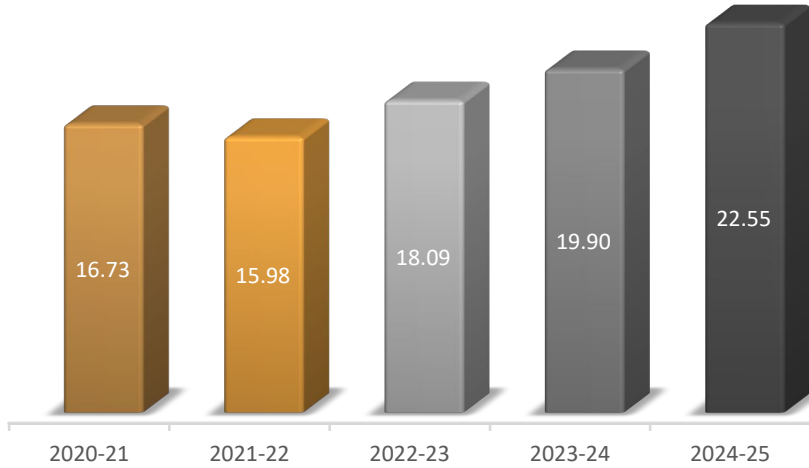
Semester / Degree	Students with Aid	Total Aid	Average Aid per Student
Fall 2024-25	1,726	11,575,255	6,706
Bachelor Degree	1,587	10,096,627	6,362
Master Degree	139	1,478,628	10,638
Spring 2024-25	1,621	10,951,441	6,756
Bachelor Degree	1,495	9,530,314	6,375
Master Degree	126	1,421,127	11,279
Summer I 2024-25	4	18,119	4,530
Bachelor Degree	3	13,116	4,372
Master Degree	1	5,003	5,003
Summer II 2024-25	1	4,235	4,235
Bachelor Degree	1	4,235	4,235
Master Degree	-	-	-

*Average financial aid/ scholarship amount per student who received financial aid/ scholarships

NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates. Scholarship data shown is until July 14, 2025.

Financial Aid and AUE Scholarships History – 5 Years

Aid / Scholarship Amount (in Million AED)*



*Total amount includes degree-seeking students, graduate and undergraduate

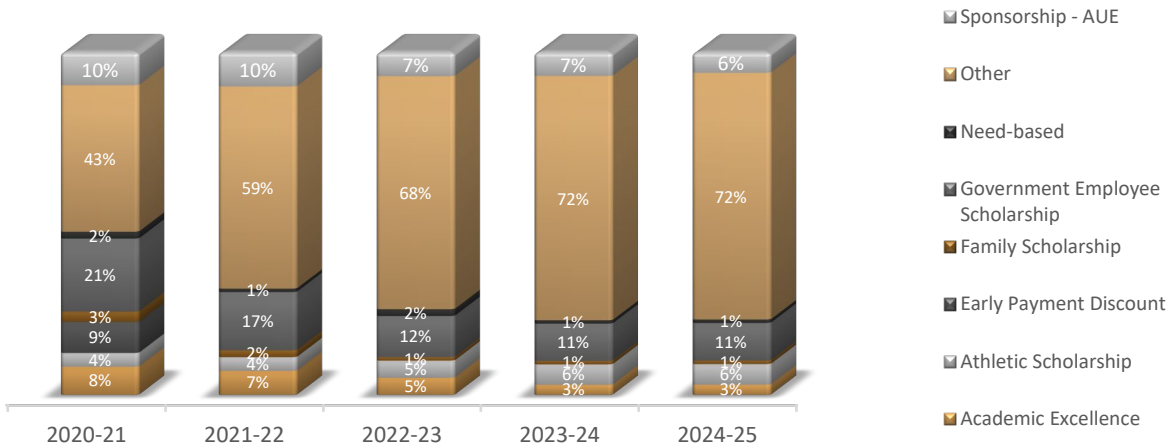
Average Aid Amount per Student*

Year / Degree	Students with Aid	Total Aid	Average Aid per Student
2020-21	4,214	16,730,412	
Bachelor Degree	3,478	12,195,697	3,507
Master Degree	736	4,534,715	6,161
2021-22	3,417	15,981,314.48	
Bachelor Degree	2,714	11,163,883.75	4,113
Master Degree	703	4,817,430.73	6,853
2022-23	3,453	18,087,868.00	
Bachelor Degree	2,946	13,867,428.50	4,707
Master Degree	507	4,220,439.50	8,324
2023-24	3,852	19,901,242	
Bachelor Degree	3,467	16,478,851	4,753
Master Degree	385	3,422,391	8,889
2024-25	3,352	22,549,051	
Bachelor Degree	3,086	19,644,293	6,366
Master Degree	266	2,904,758	10,920

*Average financial aid/ scholarship amount per student who received financial aid/ scholarships

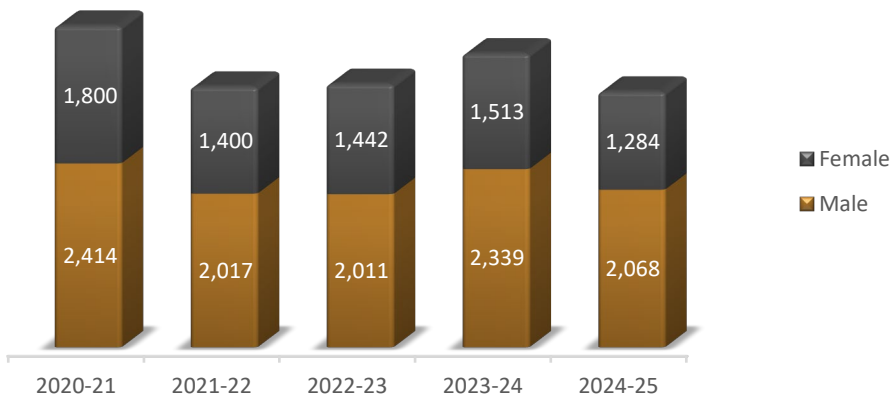
NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates. Scholarship data shown for AY2024-25 is until July 14, 2025.

Scholarships by Type*



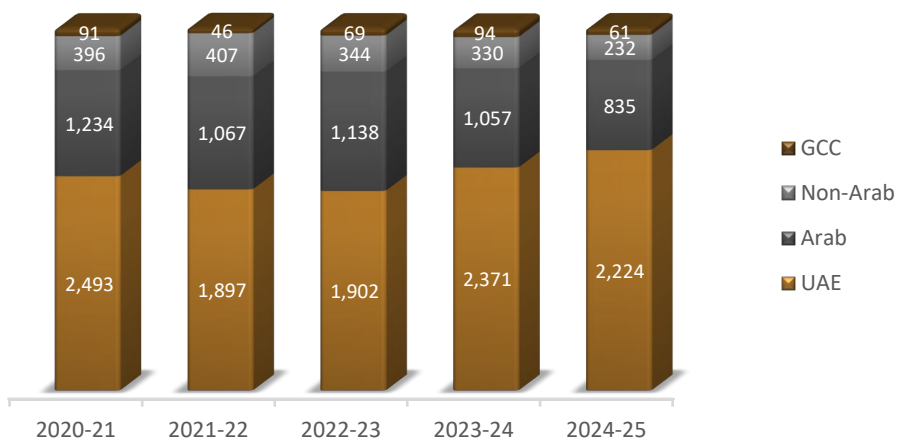
*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count includes degree-seeking students, graduate and undergraduate

Students with Aid / Scholarships by Gender*



*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count includes degree-seeking students, graduate and undergraduate.

Students with Aid / Scholarships by Nationality*



NB: This page presents information on financial aid and scholarships provided by the AUE. Scholarship data shown for AY2024-25 is until July 14, 2025.

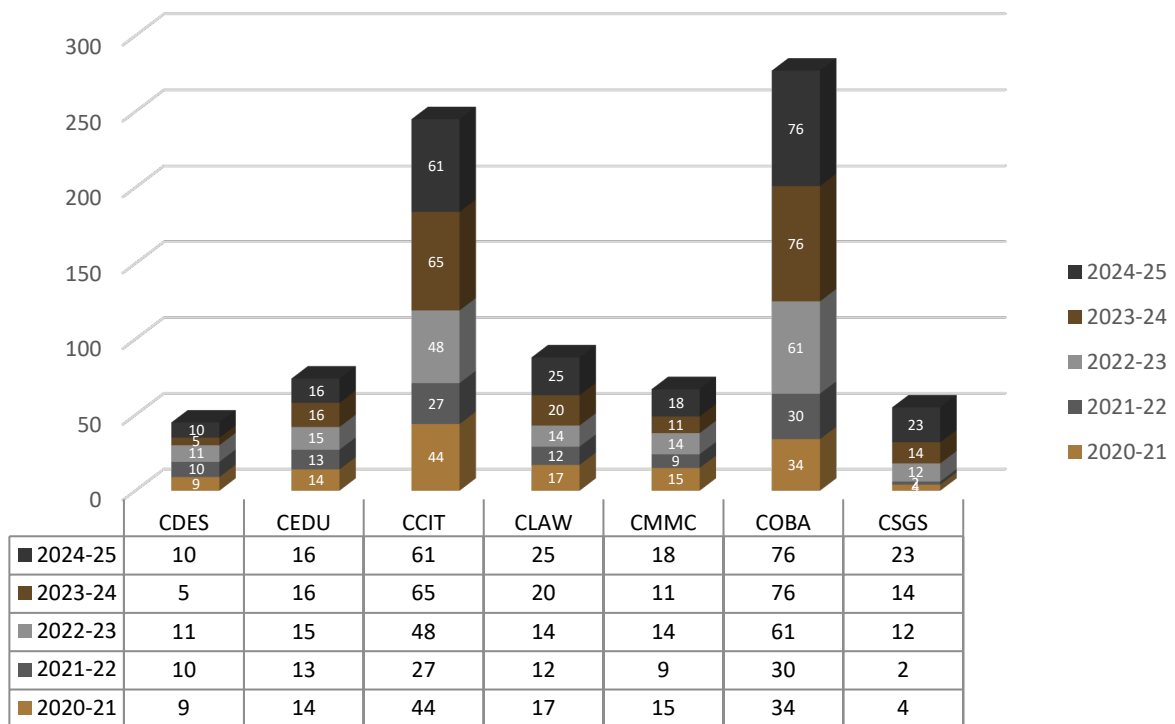
XV. Faculty Research

Faculty Publications and Library Statistics

Library Resources

Resources	2024-25
1. Printed Books	13,077
2. e-books	246,404
3. e-journals	33,329
4. Print Journals	<ul style="list-style-type: none"> All journal is online
5. Online Databases	ACM-Digital Library, Al Manhal, Business of Fashion E-Marefa, Emerald, JSTOR, ProQuest Central, ProQuest E-Bok Central, Scopus, Taylor & Francis Online

Faculty Publications by College* – 5 Years



Note: Faculty publications include journal articles, book/ book chapters, conference proceedings, reviews, and creative work

*COBA – College of Business Administration; CET - College of Engineering and Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education. *Data reflected for 2024-25 are CHEDS Spring 24-25 submission and Scopus publication for 2024.

Faculty Publications Types by College* – 5 Years

2020-2021				
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CET	26	15	1	2
CEDU	6	2	-	1
CDES	1	-	1	12
CLAW	11	1	5	-
CMMC	7	-	6	2
COBA	31	-	3	-
CSGS	2	1	-	1
Total	84	19	16	18

2021-2022					
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Editorial /Review/ Non-Journal Article	Creative Work
CET	20	5	1	1	-
CDES	3	-	-	-	7
CEDU	13	-	-	-	-
CLAW	10	2	-	-	-
CMMC	5	1	2	1	-
COBA	24	3	1	2	-
CSGS	1	-	1	-	-
Total	77	11	5	5	7

*COBA – College of Business Administration; CET - College of Engineering and Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

2022-2023					
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Editorial /Review/ Note/ Non-Journal Article	Creative Work
CET	20	22	3	3	-
CDES	1	1	-	1	8
CEDU	15	-	-	-	-
CLAW	13	-	1	-	-
CMMC	7	-	4	-	3
COBA	48	8	1	4	-
CSGS	6	-	5	1	-
Total	110	31	14	9	11

2023-2024					
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Editorial /Review/ Note/ Non-Journal Article	Creative Work
CET	32	22	7	4	-
CDES	1	1	-	-	3
CEDU	14	-	-	2	-
CLAW	15	1	4	-	-
CMMC	10	-	1	-	-
COBA	64	7	2	3	-
CSGS	10	1	1	2	-
Total	146	32	15	11	3

*COBA – College of Business Administration; CET - College of Engineering and Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

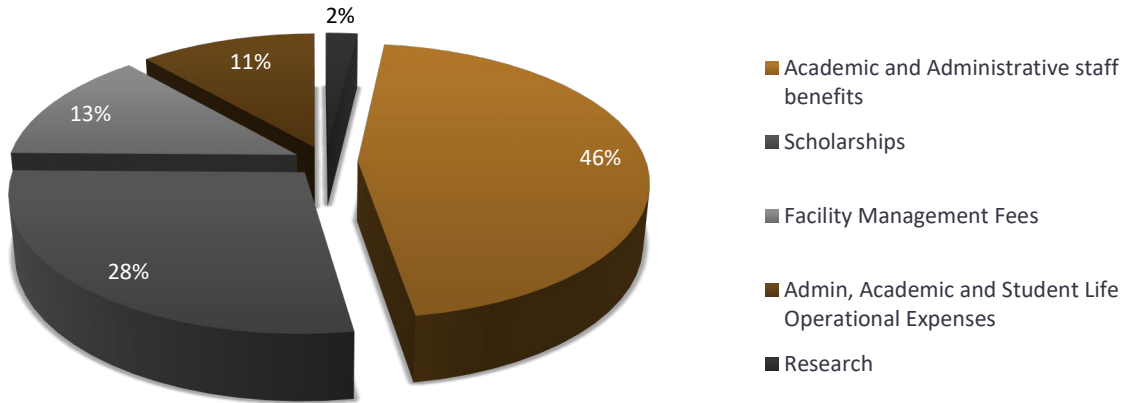
2024-2025					
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Editorial /Review/ Note/ Non-Journal Article	Creative Work
CDES	1	2	2		5
CEDU	10	5	1		
CET	23	26	10	2	
CLAW	24		1		
CMMC	9	1	3	4	1
COBA	49	12	8	7	
CSGS	10	4	5	4	
Total	126	50	30	17	6

*COBA – College of Business Administration; CET - College of Engineering and Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

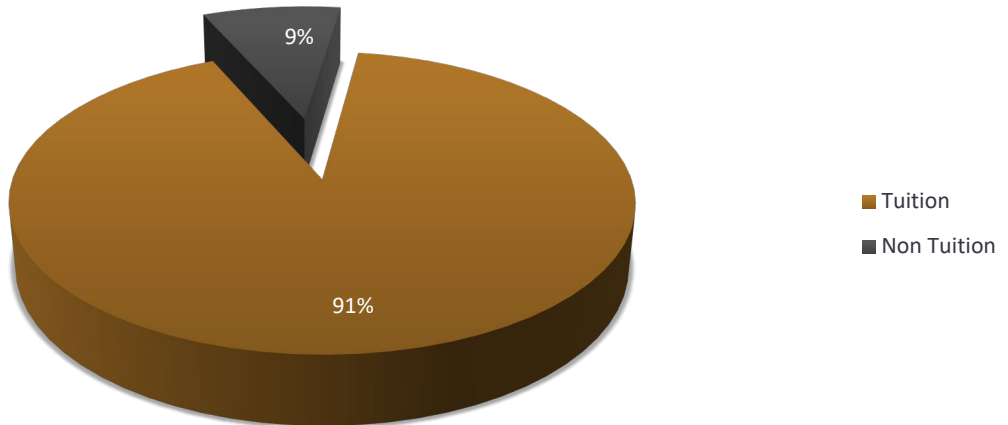
*Data reflected for 2024-25 are CHEDS Spring 24-25 submission and Scopus publication for 2024.

XVI. Financial Data

Expenses*



Revenue*



*Data shown for both expenses and revenue are from August 2024 until April 2025.

XVII. Terms and Definitions

Term	Definition
Number of applicants	Reported for the Fall semester of academic year.
Admit Rate	Reported for the Fall semester of academic year, percent of accepted applicants.
Yield Rate	Reported for the Fall semester of academic year, percent of accepted applicants who enrolled.
Student Enrollment	Enrolled students are those that are registered and taking courses at the University. Headcounts include degree-seeking students (visiting students are also included).
Full time student	A student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.
Student level	Freshman: Fewer than 30 credit hours completed; Sophomore: Fewer than 60 but at least 30 credit hours completed; Junior: Fewer than 90 but at least 60 credit hours completed; Senior: At least 90 credit hours completed, and student who has completed a bachelor's degree and enrolled only for additional undergraduate credit; Masters - Year1 (less than 50% of required credits completed); Masters - Year2 (50% or more of required credits completed)
Colleges	COBA – College of Business Administration; CET - College of Engineering and Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education
Degrees awarded	Degrees conferred from September 1st to August 31st of each academic year, unless stated on the footnote.
Course Offerings	Count of unique courses (bridging and core courses); count excludes Capstone, Thesis, and Internship courses and laboratory sessions
Faculty count	Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.
Tuition costs	Estimated based on possible study plan. Tuition costs reported include VAT. Tuition costs for graduate courses exclude costs of graduate bridging course.

Term	Definition
Aid and Scholarships	Analysis sums AUE scholarship and discount; it presents information on financial aid and scholarships that are provided by the American University in the Emirates
Fall to Fall Retention Rate	For UG First-time, Full-time students.
Cohort	Is defined as the first-time, full-time*, degree-seeking freshmen that enter in a given fall.
Graduation Rate	within 150% of normal time: Undergraduate - 6 years, Graduate -3 years
Persistence Rate (Fall to Spring)	Percent of students enrolling in consecutive fall and spring terms.
Course Completion Rate	Credits earned (a passing grade in a course) out of credits attempted.
Employment Rate	Percentage of graduates who are employed full time, employed part-time or enrolled in higher studies 12 months after graduation

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